

Wisconsin summit will address e-book issues

By **Mike Cross**, Director
Public Library Development Team

Recently, e-books and devices to read them have rapidly increased in popularity—especially during the past holiday season. Also increasing in popularity are services that offer downloadable video to the home. These trends raise many issues for Wisconsin’s libraries, as well as libraries nationwide. Will libraries be able to reasonably satisfy public demand for e-books and other e-content? How will libraries fund e-content purchases along with all of the other formats purchased? Will publishers and vendors offer reasonable pricing and licensing terms? Will libraries be able to offer e-books to non-residents and share e-books with other libraries? Will there be “haves” and “have-nots” in access to e-books?

Wisconsin libraries have been leaders nationwide in making sure that the collective resources available

in Wisconsin’s libraries are available to all system residents and, in most cases, state residents. Will this be possible in the future?

Will the convenience and lower costs of e-books and other downloadable content (video and audio) prompt some people to by-pass the library, especially for new and popular materials? If so, should libraries emphasize other roles and services they provide that go beyond offering content?

In order to seek resolution of these issues and the many other important issues surrounding e-books and other e-content, the Division for Libraries, Technology, and Community Learning (DLTCL) will be convening an e-book summit to be held in early May 2011 to develop statewide strategies for addressing e-content issues. The Wisconsin summit is meant to also inform national strategies on these topics, as many of the issues must be addressed at that level, and allows the Wisconsin library community to have voice in the debates.

Please see E-books — on page 2

In this issue

Wisconsin summit will address e-book issues	1
Kiefer named Assistant State Superintendent for Libraries, Technology, and Community Learning	1
Wisconsin Public Library Standards, 5th Edition, released	4
FCC issues major E-rate program reform for 2011	5
Spanish language virtual reference service comes to Wisconsin	7
Wisconsin participates in CSLP ‘You Are Here’ contest for teens	8
Great Lakes 1:1 Computing Conference held in Milwaukee	8
COLAND lists reasons to support the Prison Literacy Project	9
New BadgerLunch webinar sessions announced ..	10

Kiefer named Assistant State Superintendent for Libraries, Technology, and Community Learning

State Superintendent Tony Evers has appointed Kurt Kiefer as the new Assistant State Superintendent for Libraries, Technology, and Community Learning. The appointment was effective September 13, 2010. Kiefer assumes administrative duties for the division from Richard Grobschmidt, who retired in

Please see Kiefer — on page 3

e-books — from page 1

At the national level, the Chief Officers of State Library Agencies (COSLA) recently studied and completed a report on e-book issues (available at http://www.cosla.org/documents/COSLA2270_Report_Final1.pdf). COSLA study participants expressed needs related to e-books in these areas:

- Finding a low-cost way to lend devices through the library or let people try them out
- Improving the ease of use for discovering and getting library eBooks
- Expanding access to eBooks through larger collections and national buying pools while delivering real-time local statistics in a manner that helps library funders see the value of large-scale collaboration at the local level
- Applying leverage to publishers and vendors for better pricing, licensing

models, more reasonable copyright or digital rights management (DRM) models around shared use, and standards

- Exploring how libraries can transition from an emphasis on content supplier to creating spaces that invite social interaction around learning and living literature

The COSLA study investigated these issues and made suggestions for a number of possible areas of action. COSLA will also be conducting continued planning on this topic.

The Wisconsin summit will build on and feed into the COSLA work. Statewide library organizations and librarians from all types and sizes of libraries will be represented at the Wisconsin summit. The division has asked statewide library organizations for nominations for summit participation.

Further details about the summit and its participants will be publicized as the process progresses, as well as opportunities for additional input from the statewide library community. A web page has been set up to provide updates and allow for input at <http://dpi.wi.gov/pld/ebooksummit.html>. ☼



The Wisconsin Department of Public Instruction does not discriminate on the basis of sex, race, color, religion, creed, age, national origin, ancestry, pregnancy, marital status or parental status, sexual orientation, or disability.

Channel

A Newsletter of the Wisconsin Journal for Libraries, Technology, and Community Learning

Winter 2011
Volume 46, Number 1

Channel (ISSN 0146-1095) is published four times per year by the Division for Libraries, Technology, and Community Learning, Wisconsin Department of Public Instruction. Its primary purpose is to provide information on the services of the DLTC and matters of interest to libraries and school library media centers in Wisconsin. Library Services and Technology Act (LSTA) funds partially support Channel publication. LSTA is administered at the federal level by the Institute of Museum and Library Services.

Send comments about bylined articles to the authors. Direct other content inquiries or mailing list changes to:

Roslyn Wise, Editor
Wisconsin Department of Public Instruction
P. O. Box 7841
Madison, WI 53707-7841
(608) 266-6439 or 1-800-441-4563
roslyn.wise@dpi.wi.gov

Kiefer — from page 1

September after serving in that capacity since January 2003. Kiefer comes from the Madison Metropolitan School District (MMSD) where he served since 1994, most recently as Chief Information Officer and Executive Director of Planning, Research, and Program Evaluation.

Kiefer looks forward to continuing to support the library community through its next generation of change, prompted by a continuously evolving digital environment. The Resources for Libraries and Lifelong Learning (RL&LL), Public Library Development, and Instructional Media and Technology teams within the Division have a long history of adapting to this changing landscape. Perhaps more than ever the issues associated with e-content and books create some of the most significant challenges ever faced by the library community.

Under Kiefer's leadership, the Division remains committed to maintaining the quality of service Wisconsin has come to expect from its library services community. He commented, "The budget challenges faced by the community are numerous. Yet, the opportunities that technology and collaboration create can help to ensure quality into the future. How we utilize such tools and programming must be the focus of the entire community in a genuine and deliberative process." ❖

Statewide Resource Contacts

Cooperative Children's Book Center

4290 Helen C. White Hall, 600 N. Park St., Madison, WI 53706
ccbcinfo@education.wisc.edu <http://www.education.wisc.edu/ccbc/>
Kathleen Horning, Director (608) 263-3720

Milwaukee Public Library/Interlibrary Loan

814 West Wisconsin Avenue, Milwaukee, WI 53233-2385
Brian Hannemann, Interlibrary Loan Librarian (414) 286-6064

WILS/Interlibrary Loan

728 State Street, Rooms 464 and B106B, Madison, WI 53706-1494
willsill@wils.wisc.edu <http://www.wils.wisc.edu/>
(Vacant), Director (608) 263-4981

Wisconsin Talking Book and Braille Library

813 West Wells Street, Milwaukee, WI 53233-1436
<http://www.dpi.wi.gov/rll/wrlbph/index.html>
Enid Gruska, Library Director (800) 242-8822

Division for Libraries, Technology, and Community Learning

Wisconsin Department of Public Instruction,
125 South Webster Street
P.O. Box 7841, Madison, WI 53707-7841;
(800) 441-4563, fax (608) 267-1052
<http://www.dpi.wi.gov/dltcl>

Kurt J. Kiefer

Division Administrator (608) 266-2205

Public Library Development Team

Michael Cross, Director 267-9225

Robert Bocher, Consultant
Technology 266-2127

John DeBacher, Consultant
Public Library Administration 266-7270

Teresa Howe, Consultant
LSTA and Public Librarian Certification 266-2413

Barbara Huntington, Consultant
Public Library Youth and Special Services 267-5077

(Vacant), Consultant
Public Library System Administration and Finance 266-3939

Instructional Media and Technology Team

Stephen Sanders, Director 266-3856

Nancy Anderson, Consultant
School Library Media 267-9287

Stuart Ciske, Consultant
Instructional Technology Planning & Integration 267-9289

Donna Steffan, Consultant
Information & Technology Literacy Standards & Integration 267-1282

DPI Professional Library

Kay Ihlenfeldt, Librarian 266-3108

Resources for Libraries and Lifelong Learning

2109 S. Stoughton Rd., Madison, WI 53716; fax 224-6178

(Vacant), Director 224-6161

Circulation Desk 224-6169

Christine Barth
Interlibrary Loan Librarian 224-6171

Martha Berninger, Team Leader
Reference and Interloan 224-6168

Allison Coshenet
AskAway Reference Program 224-6165

Vickie Long
WISCAT User Support 224-5394

Lisa Weichert
BadgerLink Coordinator 224-5389

David Sleasman, Team Leader
Resource Sharing Technology 224-6179

Abbigail (Abby) Swanton
Wisconsin Documents Depository Program and
Wisconsin Digital Archives 224-6174

Wisconsin Child Care Information Center

(Vacant), Director (800) 362-7353 or (608) 224-5388

To send e-mail, use the following format (all lowercase letters):
firstname.lastname@dpi.wi.gov

Wisconsin Public Library Standards, 5th Edition, released

By John DeBacher, Consultant
Public Library Administration
Public Library Development Team

The fifth edition of the Wisconsin Public Library Standards was released online in October 2010, and copies of the printed brochure were distributed to each public library through the statewide delivery network, along with some additional copies for library systems.



The document has evolved gradually since the first edition was published in 1974. While many of the standards have not changed from the previous edition, others have been updated to accommodate changes in technology. Standards are provided for a broad range of factors and criteria to determine library

service quality, including governance and administration (Chapter 3), staffing (Chapter 4), collection and resources (Chapter 5), services (Chapter 6), and access and facilities (Chapter 7). The quantitative tables in the appendixes have also been updated to reflect current collections and activities of libraries, based on the 2009 Public Library Annual Report. In addition, a new quantitative standard, "Public Use Internet Computers per 1,000 Population," is now available.

The latest edition of the Standards offers a comprehensive means to evaluate the services, resources, and other requirements for basic public library service that should be available to all Wisconsin residents. In that regard, the Standards serve as a useful tool for library administrators and library boards to use in planning and development of local library services, including services to those who face physical or other barriers to their use of public libraries. The standards are entirely voluntary, but every library is encouraged to develop

and offer all local residents the highest level of service possible.

Using the *Standards* in library planning

Chapter 2 of the *Standards*, "Imperatives for Planning," outlines how the library standards can be used to frame and guide a planning process for the library:

Planning for libraries is a process of perceiving the future of both the community and the library and setting a direction for library movement toward that future vision. Planning helps the staff and board understand the situation of their community, set priorities, and establish methods for achieving those priorities. The planning document provides a record of the decisions made during that process. The document also becomes a guide for decision making and action by staff and the board.

Several approaches to planning are outlined, depending on whether the library board wishes to undertake a comprehensive process, conducted by a facilitator, and including members of the community in addition to the library board and staff. In addition to the *Standards* document, DPI provides some other tools and guidelines for public library planning. *Trustee Essentials* has two related chapters, "TE 11, Planning for the Library's Future," <http://dpi.wi.gov/pld/te11.html> as well as a TE 12, Standards, <http://dpi.wi.gov/pld/te12.html>. "Administrative Essentials," an online set of resources for library directors, includes AE 16, "Planning for the Library's Future," <http://www.dpi.wi.gov/pld/ae16.html>.

The 2010 Wisconsin Public Library Standards, Fifth Edition is available on the web at <http://dpi.wi.gov/pld/standard.html>. Individual chapters can be printed and used at library board or planning committee meetings for review and consideration of the checklists. Print copies have been sent to public libraries and library systems. If you have questions or comments, contact John DeBacher in Public Library Development at (608)266-7270 or john.debacher@dpi.wi.gov. ☼

FCC issues major E-rate program reforms for 2011

By **Bob Bocher**, Library Technology Consultant
Public Library Development Team

Background

Last fall the Federal Communication Commission (FCC) released an order that included some of the most fundamental changes to the E-rate program since its inception in 1997.¹ This article summarizes several of the key changes which become effective with the July 1, 2011, E-rate funding cycle. The FCC's order is based on a recommendation in the National Broadband Plan (NBP), released in March 2010. Among its recommendations, the NBP encouraged the FCC to improve the E-rate program, especially in relation to broadband connectivity and overall program efficiency. As part of the public input on how the E-rate program should be changed, the DPI filed comments with the FCC last July (see <http://fjallfoss.fcc.gov/ecfs/document/view?id=7020521002>).

The major changes to the E-rate program can be grouped into three areas:

- 1) Improving broadband access;
- 2) Enhancing funding and simplifying the program's requirements;
- 3) Improving safeguards against waste, fraud, and abuse.

1) Improving Broadband Access

Expanded Access to Low-Cost Fiber. Since the E-rate's inception telecommunication providers have provided most broadband connectivity. However, the National Broadband Plan recommended that the FCC provide schools and libraries with more options for broadband connections. The Commission has addressed this in its order by allowing applicants to lease dark or lit fiber from *any* provider, including state research and education networks, government (e.g., local, county, state) or any other entity. This is a fundamental change in the program and will likely provide libraries and schools with more broadband options. A major condition on leasing of dark fiber from a non-telecommunications provider is that E-rate will not

fund the build out of fiber beyond a school's or library's property, although it will fund the build out of lit fiber. (As with all services supported with E-rate funds, cost must be the primary factor when selecting a broadband service provider.)

Community Use of Schools' E-rate Funded Facilities and Services. In the past schools have had to certify that their E-rate discounted services were used solely for "educational purposes." The FCC's order will now allow the general populace to use a school's Internet access during non-class hours. The Commission hopes that by allowing community use of the Internet when classes are not in session that this will provide the community with another option to access the Internet, besides the local library. Schools cannot charge for residential Internet access but they can charge a fee to recover other costs (e.g., staff to keep the building open) associated with allowing public access.

Establish a pilot program for off-campus wireless connectivity outside of regular school or library operating hours. Current E-rate rules require that services getting discounts be used on school or library premises. If a laptop or other device getting wireless Internet access is taken off school or library property applicants cannot get E-rate for such access. With students having "anytime/anywhere" learning opportunities and library patrons having the same opportunities to access information, the Commission will initiate a competitive \$10 million pilot program—called EDU2011—to support off-premise wireless device Internet access. Note: For 2011 program funding, applicants must already have implemented or be in the process of implementing a program to provide off-premise connectivity by students or patrons via the use of portable wireless devices. The E-rate will only fund off-premises Internet access. It will not fund the actual wireless devices or equipment, like mobile broadband cards or laptops. The FCC only expects to approve a "handful" of applicants

Please see E-rate — on page 6

E-rate — from page 5

and the application window has already closed. The pilot program will be evaluated at some later date to determine whether it should be made permanent.

2) Enhancing funding and simplifying the program's requirements

Indexing the Annual Funding Cap to Inflation.

Since the E-rate's inception its funding has remained fixed at \$2.25 billion annually. Yet each year there is often at least \$4 billion in services requested. To at least partly address this issue the FCC will now index the E-rate fund to inflation. This will result in an increase of about \$20 million for the 2011 funding year. While DPI and organizations like the American Library Association welcome this increase, there is need to continue efforts to advocate for a much more substantial increase to meet demand.

Technology Plans. Except for basic voice phone service, the E-rate program has always required that other eligible services be covered by a school or library technology plan. In this order the FCC has eliminated the E-rate technology plan requirement for discounts on telecommunications and Internet but it has retained the plan requirement for discounts on internal network connections. While DPI has long advocated for schools and libraries to have technology plans, it has also long advocated for the FCC to get out of micromanaging the technology plan process via various E-rate requirements.

E-rate Forms Revisions. The two basic E-rate application forms (e.g., 470, 471) will be simplified and streamlined for the 2011 program year. Some of the changes made to the web versions of the forms are designed to make it easier to navigate from one section to another. Questions on contracts have been removed, but several questions on broadband services have been added. Another addition is the need for schools and libraries to report if they are using an outside E-rate consulting agency to help in the application process or in submitting the various forms.

3) Improving safeguards against waste, fraud, and abuse

Fair and open competitive bidding. The FCC has retained its own bidding requirements and it has reinforced the language that the competitive bidding process be fair and open to all possible providers. Applicants must also abide by any state or local procurements rules, which is a current program requirement.

Gift rules. A new requirement in the order is that applicants must follow the rules that govern what federal employees can accept from someone who does business with the federal government. The order defines what school or library staff can receive including refreshments (e.g., coffee and donuts at a meeting) and items that are worth \$20 or less (e.g., pens, t-shirts, and other items worth less than \$20, including meals). The items received cannot exceed \$50 per employee from any one provider during a calendar year. These prohibitions are always in effect, not just when the applicant is actively involved in a bid or procurement process.

Ineligibility of Unbundled Warranties. The E-rate program defines an unbundled warranty as “a separately priced warranty allowing for broken equipment to be fixed or, in the event that the problem is beyond repair, replaced.” Furthermore, unbundled warranties “require an upfront payment and that payment is required regardless of whether any service is actually performed.” The order clarifies that these types of warranties are not eligible for E-rate funding. However, warranties that are bundled with the cost of a product—and if such costs cannot be separately identified—will be eligible for funding.

What is Not in the Order

The Commission did not make any decisions on several issues that DPI had requested action on. These include the following:

Please see E-rate — on page 7

¡Pregúntanos!, *Spanish language virtual reference service, comes to Wisconsin*

By **Martha Berninger**, Supervisor,
Reference and Interlibrary Loan
Reference and Loan Library

Spanish speaking residents of Wisconsin will soon be able to get answers 24/7 using ¡Pregúntanos!

¡Pregúntanos! is the Spanish language reference chat offered by AskAway, Wisconsin's statewide virtual reference program. Like AskAway, ¡Pregúntanos! offers Wisconsin residents around-the-clock access to librarians ready to help patrons find information on any and all subjects.

Librarians from the Milwaukee Public Library, Edgewood College and the Menasha public library will be responding to chat questions posted in Spanish from folks around the state. Librarians from around the country will work with patrons when Wisconsin librarians are not available. They will help patrons find the information they need in Spanish from sources in BadgerLink, in their local public or school library, and on authoritative sites on the Internet and the websites of state and federal agencies. The ¡Pregúntanos! consortium will be working with organizations active in the Spanish community to spread the word on this valuable service. ¡Pregúntanos! will debut in February, 2011.

Spanish-literate librarians interested in participating in the chat service, and anyone seeking more information on ¡Pregúntanos! can contact Martha Berninger at Martha.berninger@dpi.wi.gov or 608-224-6168.

¡Pregúntanos! is provided by the Department of Public Instruction, Division for Libraries, Technology, and Community Learning using federal Library Services and Technology Act funds received from the Institute of Museum and Library Services (IMLS). ☼

E-rate — from page 6

Revising the E-rate discount. As referenced above, each year about \$2 dollars in E-rate funds are requested for every \$1 available. This has forced the FCC to reduce funding for network equipment in schools or libraries to just locations with the highest poverty. Very few Wisconsin schools or libraries have received any funding for network equipment. The DPI has long advocated that the E-rate discounts be reduced by a modest amount to allow more funding for network equipment.

Serving on service provider boards. This primarily impacts state research and education networks where school and library staff often serve on the network board or on committees. (In Wisconsin, WiscNet is our state's research and education network.) In its

order the FCC said it was still reviewing this issue and it may issue a ruling at a later date.

If you have any questions on the FCC's E-rate order or the E-rate program, contact Bob Bocher, Technology Consultant, Public Library Development Team (608-266-2127; robert.bocher@dpi.wi.gov.) The DPI's E-rate website is at <http://dpi.wi.gov/pld/erate.html>.

(Footnotes)

¹The FCC press release on the order is at http://www.fcc.gov/Daily_Releases/Daily_Business/2010/db0923/DOC-301649A1.pdf. The full text of the order is at http://www.fcc.gov/Daily_Releases/Daily_Business/2010/db1001/FCC-10-175A1.pdf. ☼

Wisconsin participates in CSLP 'You Are Here' contest for teens

By Barbara Huntington, Consultant
Public Library Youth and Special Services
Public Library Development Team

Wisconsin is participating in the Collaborative Summer Reading Program's (CSLP) "You Are Here" Teen Video Challenge 2011, a national competition designed to encourage teens to get involved with reading and their public library's summer reading program. Applicants will create a Public Service Announcement (PSA), in the form of a 30 to 90 second video, that promotes reading, libraries, and the 2011 CSLP slogan, "You Are Here." The idea is to involve teens in summer reading, before and during the summer months, by being part of the process. This is an opportunity for teens to showcase their creativity and have their ideas heard.

The Division for Libraries, Technology, and Community Learning (DLTCL) is collaborating with the Youth Services Section (YSS) of the Wisconsin Library Association (WLA) to offer the contest in Wisconsin. Jill Linniger, Racine Public Library and Past Chair of YSS, will be coordinating the submissions and judging of the

videos. Barb Huntington, DLTCL youth services consultant, will manage the administrative aspects of the contest.

Public librarians are asked to promote the contest with their teens and teen advisory groups and encourage them to submit a video. The teens submitting the winning video for Wisconsin will win \$250 from CSLP, and the sponsoring library will receive \$100.

The application form, model release form, and rules for the Wisconsin contest are on-line at <http://www.wla.lib.wi.us/yss/videochallenge.htm>. Videos must be posted on YouTube by March 1st. Wisconsin's winning video will be sent on to the CSLP. Winning videos from each state will be available to libraries around the country to use to promote the 2011 Teen Summer Reading Program, "You are Here." CSLP has resources that can be used by teens in creating their videos, including music sound tracks. Instructions on how to access the resources are included on Wisconsin's Video Challenge website.✧

Great Lakes 1:1 Computing Conference held in Milwaukee

By Stuart Ciske, Consultant
Instructional Technology Planning and Integration
Instructional Media and Technology Team

Over 175 teachers, administrators, and school board members from Wisconsin, Illinois, Michigan, Minnesota, and Iowa participated in the Second Annual Great Lakes 1:1 Computing Conference, held December 2-3, 2010, in Milwaukee.

Sponsored by the One-to-One Institute, the two-day event was made possible with assistance from Wisconsin educators and Department of Public Instruction

staff members Stephen Sanders, director of Instructional Media and Technology (IMT), and Stuart Ciske, education consultant on the IMT team.

The Great Lakes 1:1 Computing Conference provided practical hands-on experiences for teachers, administrators, and technology directors.

Gary Stager, Pepperdine University, author of *10 Things to Do With a Laptop: Learning & Powerful Ideas* (<http://stager.org/>)

greatlakes/), and Chris Dede, Harvard University, author of *Next Steps for 1-1 Computing: Emerging Technologies* (<http://gl2010.wikispaces.com/file/view/short+Dede+1-1.pdf>), gave keynote speeches on the use of laptops and other personal devices to advance learning in all grades and subject areas.

In addition, Leslie Wilson, chief executive officer of the One-to-One Institute, provided an overview of research behind 1:1 computing

Please see Computing — on page 9

COLAND lists reasons to support Prison Literacy Project

By **Sandra Melcher**, Vice-Chair
Council on Library and Network Development

Imagine a world where punishment is perpetual and there is nothing to do, to read, or to explore...day after day. Thank goodness we do not live in that world. But what about those who are in prison who have read and re-read the available materials and desire more to read?

The Wisconsin Prison Literacy Project was launched on October 29, 2010, by the Wisconsin Council on Library and Network Development (COLAND) in partnership with the Department of Corrections and the Department of Public Instruction. The project represents collaboration and is cost effective, with little or no cost to implement. To

date, few materials have been received at the Department of Corrections loading dock.

Let's explore why libraries and other organizations should donate materials to Wisconsin prison libraries, and why those who are in prison need to be given the opportunity to learn and grow in mind, body, and spirit:

➤ Because this project supports a stronger Wisconsin economy;

➤ Because recidivism is a real problem in our society today and if inmates do not have a chance to learn, they will not become better citizens and will re-enter society as an unprepared workforce;

Please see Literacy— on page 11

Computing — from page 8

including recent research from Project Red (<http://www.projectred.org/>).

Participants chose from more than 40 sessions addressing a variety of topics including:

- Creating engaging 21st-century learning environments
- Finding the funds for a 1:1 computing program in a challenging economy
- The nine key implementation factors that drive successful 1:1 programs
- Transformational leadership that leads to real change
- Meeting the needs of diverse students
- Personalizing student and teacher learning
- Re-engineering schools through innovative educational models.

Participants were encouraged to bring their own wireless laptops

to take advantage of hands-on opportunities, back-channel conversations, and access to greater online resources.

The One-to-One Institute promotes the idea that the ideal situation is for every student to have a dedicated wireless device connected to the Internet for use anytime, anywhere. One-to-one learning provides every student and teacher access to his or her own personal portable technology in a wireless environment allowing students to learn at their own pace and ability levels.

The concept has rapidly gained momentum, worldwide and in Wisconsin, as a key to transforming education and better preparing students to succeed in a global work and marketplace. In the one-to-one classroom, students' access to personal technology and the Internet enables them to be self-

directed and receive highly personalized instruction.

Teachers can create Individualized Education Plans for each child, addressing his or her unique needs. Students use their personal devices to do research, homework, problem-solve, team projects, email, and academic coursework. At the same time, they gain valuable 21st century skills that will be beneficial throughout their lives and careers.

The conference has made its resources available to the public on a wiki: <http://gl2010.wikispaces.com/>.

Plans are being made for the 2011 conference, slated to return to Milwaukee. Watch the One-to-One Institute (<http://www.one-to-oneinstitute.org/>) web page for additional details or contact Stuart Ciske (stuart.ciske@dpi.wi.gov) for more details. ☼

New BadgerLunch webinar series announced

Thursdays at noon
30 - 45 minute sessions

The BadgerLunch webinar series explores BadgerLink's rich collection of information tools. Each session covers one resource, database, or interface. All sessions are open to anyone who wants to learn. Topics include a description of the information/learning resource, searching techniques, and helpful features. The archive of previous sessions is found at <http://www.badgerlink.net/training.html>

Spring 2011 Schedule

Researching Wisconsin

DATE	SESSION TITLE	TO JOIN
January 27	Wisconsin History—Videos in ECB VideoLink	http://tinyurl.com/4djwkrd
February 3	Access NewspaperArchive	http://tinyurl.com/6dr6t2d
February 10	Genealogy and Wisconsin History through HeritageQuest	http://tinyurl.com/6d2jetd
February 17	Wisconsin Heritage Online	http://tinyurl.com/4z6q4v7
February 24	Wisconsin Newspapers Digital Research Site	http://tinyurl.com/4hmvqed
March 3	Searching WISCAT for Wisconsin Libraries	http://tinyurl.com/483gxej

Resources for High School Students

DATE	SESSION TITLE	TO JOIN
March 10	Student Research Center	http://tinyurl.com/5t2hwkn
March 17	Encyclopædia Britannica High School Edition	http://tinyurl.com/637bek3
March 24	Science Reference Center	http://tinyurl.com/5trfeqc
March 31	Soundzabound	http://tinyurl.com/64b8kr
April 7	Humanities International Complete	http://tinyurl.com/5rs4u2x
April 14	History Reference Center	http://tinyurl.com/6zqrq7s
April 21	Peer Reviewed Resources and Cited References	http://tinyurl.com/4jmrkme

Learn it, Make it, Fix it, Do it!: Do it yourself with BadgerLink

DATE	SESSION TITLE	TO JOIN
April 28	Auto Repair Reference Center	http://tinyurl.com/4rosk3m
May 5	MasterFILE Premier	http://tinyurl.com/482e7vu
May 12	LearningExpress Library	http://tinyurl.com/4knyksx

Basic Information

What do I need to participate? Generally speaking the requirements include a reliably fast internet connection, a recent version of a web browser, speakers on your computer or headphones to listen to the presenter. A telephone isn't strictly required. Users can type instant messages to ask questions. Each vendor's webinar system may have specific requirements. DPI strongly suggests checking for additional requirements when registering.

Please see BadgerLunch — on page 11

BadgerLunch — from page 10

Do I need to register in advance? No. You do not need to register.

Who will be presenting? For most of the series a professional trainer from each of product vendors will host each session.

I am not a librarian or a teacher. Does that matter? May I participate? BadgerLink is available to all Wisconsin residents and the BadgerLunch series is also. No prior knowledge of the resource is required. We want all Wisconsin residents to understand and to use these information resources.

I can't make that time. Will the sessions be recorded? Yes, we will record these sessions and try to make them available from the BadgerLink homepage. Go to <http://www.badgerlink.net/training.html> for the archived sessions.

Who do I contact with my questions about this series? Contact the Kara Ripley at kara.ripley@dpi.wi.gov.

Should I log into a session early? Yes, since each session is short, please log into the webinar a few minutes early so as not to disrupt the other participants. If you have little experience with webinars, then give yourself some extra time and log in a few minutes earlier.

Who can help me to get access to BadgerLink? Contact the BadgerLink Coordinator, Lisa Weichert, at DPIBadgerLi@dpi.wi.gov OR complete the support contact form at http://dpi.wi.gov/rll/bl_sup.asp.

I am a librarian. Can I get Continuing Education (CE) credits for these sessions? Yes. If you are a librarian in a public library you can accrue **.5 CE credit** for each 30 minute session attended. To prove you attended, you will need to take a short survey, the link to which will be given during the session.

What about school library media specialists, teachers and administrators? These folks can use sessions for their PDP's (Professional Development Plans) if it fits with established goals. To prove you attended, you will need to take a short survey, the link to which will be given during the session.

Is there an email announcement list for BadgerLink?

Yes! Visit <http://www.badgerlink.net/list.html> to learn more.

BadgerLink is a project of the Wisconsin Department of Public Instruction (DPI), Division for Libraries, Technology, and Community Learning. The goal is to provide access to quality online information resources for *all Wisconsin residents*. ⚙

Literacy — from page 9

- Because an unprepared workforce contributes to high poverty levels and high unemployment;
- Because incarceration of a parent weakens a family and negatively impacts the academic achievement of a student whose parent is incarcerated;
- Because reading has the power to change lives, even the lives of those who are in prison;
- Because libraries and others can be a part of that change by donating books to the Wisconsin Prison Literacy Project;
- Because Wisconsin will be a better state as literacy flourishes for all.

Donated books must be in good condition and must match the subject areas identified by the Department of Corrections librarians. Public, private, and academic libraries and others are encouraged to donate books to support this project.

For further information including requested subject areas and delivery instructions, please see http://dpi.wi.gov/coland/pdf/prison_donations_letter.pdf. More information on COLAND can be found at <http://dpi.wi.gov/coland/index.html>. ⚙