

Channel

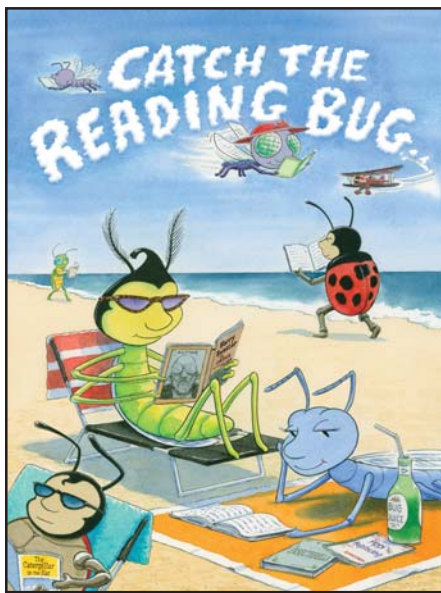
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A Newsletter of the Wisconsin Division for Libraries, Technology, and Community Learning

Summer Library Program will feature state park passes

By **Barbara Huntington**, Youth and Special Needs Consultant
Public Library Development Team

The Wisconsin Department of Public Instruction's
Division for Libraries, Technology, and Community



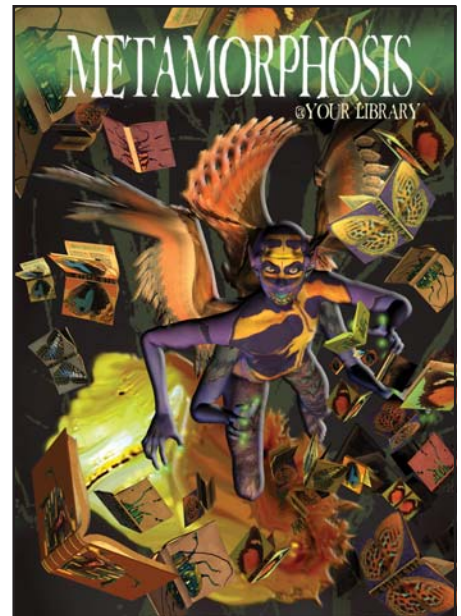
Learning is collaborating with the Bureau of State Parks and Recreation at the Wisconsin Department of Natural Resources to provide free state park day passes this summer, as part of the Summer Library Program. The children's theme for the Summer Library Program in 2008 is "Catch

the Reading Bug." This nature theme is a good match to the state parks' new initiative, called "Step Outside." This state park initiative is part of a national effort to encourage children to get outside and be active. Together, the state parks and public libraries will encourage children go get outside to explore and enjoy nature.

The day passes will be good for one free car admission to any one of fifty-eight state parks, forests, or recreational areas in Wisconsin. The child redeeming the pass must be in the car and each child may only redeem one pass this summer. Children may ask for a free Junior Ranger or Wisconsin Explorer activity book when they redeem their pass.

Public libraries throughout Wisconsin will begin registering children and teens for the annual Summer

Library Program as the school year ends. The summer program encourages recreational reading during the break from school and the state parks passes encourage participants to reach their reading goals. Research has identified reading for pleasure, self-selection of books, and having fun while reading to be extremely important for literacy. Children's summer recreational reading helps children maintain and improve their reading skills over the summer.



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New provisions of 2005 Act 420 take effect in 2008

By **John DeBacher**, Public Library Administration Consultant
Public Library Development Team

Library directors and trustees should be aware that new provisions of 2005 Act 420 take effect this year. The following are now among the requirements for a public library to be a member of public library system:

- A requirement that a public library pay the certified head librarian for a minimum of 10 regularly scheduled hours per week of work in the library building during time the library is open to the public.
- A requirement that a public library provide a public library facility open to the public a minimum annual average of 20 hours per week by the year 2008. However, existing public libraries continue to qualify for library system membership even if the library is open less than 20 hours per week, so long as the library is open no fewer hours than the library was open during 2005. New libraries will be required to be open at least 20 hours per week by 2008 in order to qualify for library system membership.
- A requirement that a public library annually spend a minimum of \$2,500 on library materials by the year 2008.

These new membership requirements were recommended in recognition of the fact that good library service requires a partnership between the state, the regional library system, and the locality. All members of a library system must make a reasonable effort for a library system to operate effectively.

2008 is also the first year when libraries that requested reimbursement under Act 420 for library service provided to certain residents of adjacent counties will receive partial reimbursement of the cost of that service.

For additional information on these changes please contact your library system staff or Department of Public Instruction staff members Al Zimmerman at (608) 266-3939 or alan.zimmerman@dpi.wi.gov, or John DeBacher at (608) 266-7270 or john.debacher@dpi.wi.gov. ☼

Senate Bill 1, library donation bill, signed by Governor Doyle

By **Mike Cross**, Director
Public Library Development Team

Senate Bill 1 was signed by Governor Doyle on March 5, and has been published as 2007 Act 61, effective March 19, 2008. The new law allows a library board to transfer donations made to the library to a charitable organization exempt from federal income tax under the Internal Revenue Code, provided the organization's purpose is to provide support for the public library. The law also makes valid such transfers made by library boards prior to the effective date of the new law. Before making such transfers, library boards should be careful to consider any special provisions of the original gifts or bequests. The text of 2007 Act 61 can be found at <http://www.legis.state.wi.us/2007/data/acts/07Act61.pdf>.

Wisconsin library law also allows a public library board to transfer donations made to the library to the treasurer of the municipality or county that established the library; entrust them to a public depository; or transfer them to the library board's financial secretary. More information on the legal options for the handling of library funds is available in Trustee Essential #9, which can be found at <http://www.dpi.wi.gov/pld/te9.html>.

The author of SB-1 was Senator Russ Decker and the bill was supported by the Department of Public Instruction and the Wisconsin Library Association. ☼

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Send comments about bylined articles to the authors. Direct other content inquiries or mailing list changes to editor Roslyn Wise at (608) 266-6439 or roslyn.wise@dpi.wi.gov.

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Summer — from page 1

Wisconsin is a member of the 46-state Collaborative Summer

Library Program (CSLP) which makes high quality support items related to the theme, available to public libraries at low cost. The CSLP companion teen theme for 2008, “Metamorphosis@ Your Library,” focuses



on transformations of all kinds. The Summer Library Program encourages children to read a certain number of pages, books, or minutes over a period of time. Many libraries offer bookmarks, stickers, or other items, in addition to the DNR park passes.



More information about the Summer Library Program is available at <http://www.dpi.wi.gov/pld/slp.html> . ☼

Division for Libraries, Technology, and Community Learning

Wisconsin Department of Public Instruction,
125 South Webster Street
P.O. Box 7841, Madison, WI 53707-7841;
(800) 441-4563, fax (608) 267-1052
<http://www.dpi.wi.gov/dtcl>

Richard Grobschmidt
Division Administrator (608) 266-2205

Public Library Development Team

Michael Cross, Director 267-9225
Robert Bocher, Consultant
Technology 266-2127
John DeBacher, Consultant
Public Library Administration 266-7270
Teresa Howe, Consultant
LSTA and Continuing Education 266-2413
Barbara Huntington, Consultant
Public Library Youth and Special Services 267-5077
Alan Zimmerman, Consultant
Public Library System Administration & Finance 266-3939

Instructional Media and Technology Team

Stephen Sanders, Director 266-3856
Kate Bugher, School Library Consultant
Instructional Media and Technology 267-9287
Stuart Ciske, Technology Consultant
Instructional Technology Planning & Integration 267-9289
Donna Steffan, Technology Consultant
Information & Technology Literacy Standards & Integration 267-1282

DPI Library & Statistical Information Center

Kay Ihlenfeldt, Team Leader 266-3108

Interlibrary Loan and Resource Sharing Team

2109 S. Stoughton Rd., Madison, WI 53716; fax 224-6178
Sally J. Drew, Director 224-6161
Circulation Desk 224-6169
Loretta Harmatuck
Government Services 224-6165
Martha Farley Berninger, Team Leader
Reference and Interloan 224-6168
Willeen Tretheway
Audiovisual and Technical Services 224-6171
Terry Wilcox
Interlibrary Loan Services 224-6163
Vickie Long
WISCAT User Support 224-5394

Wisconsin Child Care Information Center

Lita Haddal, Director (800) 362-7353 or (608) 224-5388

To send e-mail, use the following format (all lowercase letters):
firstname.lastname@dpi.wi.gov

Statewide Resource Contacts

Cooperative Children's Book Center

4290 Helen C. White Hall, 600 N. Park St., Madison, WI 53706
ccbcinfo@education.wisc.edu <http://www.education.wisc.edu/ccbc/>
Kathleen Horning, Director (608) 263-3720

Milwaukee Public Library/Interlibrary Loan

814 West Wisconsin Avenue, Milwaukee, WI 53233-2385
Brian Hannemann, Interlibrary Loan Librarian (414) 286-3082

WiLS/Interlibrary Loan

728 State Street, Rooms 464 and B106B, Madison, WI 53706-1494
schneid@wils.wisc.edu <http://www.wils.wisc.edu/>
Kathy Schneider, Director (608) 263-2773

Wisconsin Regional Library for the Blind and Physically Handicapped

813 West Wells Street, Milwaukee, WI 53233-1436
<http://www.dpi.wi.gov/rll/wrlbph/index.html>
Marsha Valance, Regional Librarian (800) 242-8822

Report on follow up activities for ALA broadband study

By **Bob Bocher**, Library Technology Consultant
Public Library Development Team

Having adequate bandwidth for accessing the Internet and for other purposes has emerged as a key issue for public libraries—both nationwide and in Wisconsin. The September-October 2007 issue of Channel (<http://dpi.wi.gov/channel/pdf/chn4301.pdf>, p. 8) had an article on the recent study by the American Library Association's (ALA) Office for Information and Technology Policy (OITP) which documented the issues associated with libraries acquiring and maintaining adequate broadband connectivity. As a follow-up to the study, OITP sponsored a meeting of regional library cooperatives (RLC). This article is a summary of that meeting. The full report on the meeting will be available on the OITP Website at <http://www.ala.org/ala/washoff/oitp/oitpofficeinformation.cfm>. (*Editor's Note: Bob Bocher, author of this article, is the chair of the OITP's Telecommunications Subcommittee, and assisted OITP staff in planning for the meeting.*)

Invitational Meeting of Regional Library Cooperatives

One of the key findings in the 2007 ALA broadband study was that collaboration among libraries in their quest for adequate bandwidth works. That is, cooperation very often results in an aggregation of bandwidth demand and this aggregation frequently results in lower overall costs for bandwidth. As a follow-up activity to the study that focused on this major finding, OITP held an invitational meeting of regional library cooperatives (RLC)

that provided broadband services and related support to their member libraries. The meeting was held in Denver in early December and included 20 participants representing 13 regionals. (Staff from three Wisconsin library systems were invited but unfortunately inclement weather cancelled the flights for two representatives.) A series of questions were sent out to participants before the meeting. The questions centered on three main areas, which served to frame the discussions of the meeting. These areas included:

- *Model Building:* How have these RLCs built successful models to support broadband deployment and sustainability among their member libraries? What were the key factors in their success?
- *Challenges:* What are the current challenges RLCs confront in broadband deployment and use by their member libraries? What do the regionals see as major issues in the future and how will they address the continued need for more bandwidth?
- *Knowledge and Experience Transfer:* How can the knowledge and experience of the successful RLCs be shared with other RLCs to encourage them to assist in broadband deployment for their member libraries?

In discussing the variety of topics in the above areas there was general agreement on the important factors that are part of any successful strategy or plan by regional cooperatives to address library

broadband needs. These factors include the following.

Leadership: It was critically important that an individual or a group of people took the lead in pushing the issue of adequate broadband. Many times this was done by regional staff or their member library staff, but sometimes it was done at a much higher level, such as a state network office or state university system. For many RLCs the impetus to get involved in broadband was the implementation of a shared integrated library system (ILS) and the need to develop a wide area network (WAN) to support the ILS. In many regionals the development of the shared ILS and WAN predated Internet access.

Mission of cooperation: A strong factor among all the participants at the Denver meeting was simply restating the core mission of the regional cooperatives. That is, libraries working cooperatively to address a variety of issues and support a variety of services. Many regionals had a long history of cooperation that often spanned several decades. Thus there was little or no need to "sell" the idea or concept that broadband connectivity was as another issue that was best addressed at the regional level.

Member driven services: The services offered and supported by regional cooperatives were based on the needs of their member libraries. All regionals had representative boards that made decisions about new or expanded services. Many regional cooperatives had technical advisory

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Trustee Corner

One of our library board members has moved to another county, about 50 miles away from the village, but wants to continue to serve on the board to complete the long-range planning. Does she have to resign since she's no longer a resident?

By **John DeBacher**, Public Library Administration
Consultant
Public Library Development Team

Not necessarily. There is no absolute statutory prohibition against a non-resident serving on a library board. However, the library statute for municipal library board composition, Wis. Stats. 43.54 (1) (a) states that "members shall be residents of the municipality, except that not more than 2 members may be residents of other municipalities." Consequently, if your board previously had no more than one board member residing outside the municipality, then the residency of the board member in question is not a problem. But if your board already had two representatives who reside outside the municipality, then this new change in residency status would exceed the limit and creates a problem since the library board would no longer comply with state statutes.

The easiest way to resolve the problem would be for the board member to voluntarily resign from the appointment to the board so that a resident could be appointed to fill the unexpired portion of the term. If necessary, the village or town board president can remove a library board member, with village board approval. However, under Wisconsin law, removal from office for an appointment in a city may only be done with cause. A related article on removal of office from the May-June 2005 *Channel* can be found at <http://www.dpi.wi.gov/channel/pdf/chn4005.pdf#page=4>.

More information on the public library board appointments can be obtained from *Trustee Essential 18: Library Board Appointments and Composition*, <http://dpi.wi.gov/pld/te18.html>, your library system staff, or John DeBacher at (608)266-7270, john.debacher@dpi.wi.gov. ☼

Broadband — from page 4

committees that provided general direction to regional staff in relation to broadband issues and needs.

Training librarians about the new technology: Virtually all RLCs staff at the meeting emphasized the need to provide their member library staff with ongoing training on how to use and understand new technologies and services.

Addressing Cost Issues

The regional cooperatives all recognized that the costs of supporting broadband connections

and the underlying equipment (e.g., routers), were significant. Regional staff were often able negotiate with local carriers to acquire sufficient bandwidth at the lowest cost. Many regionals also applied for E-rate funding for broadband on behalf of their member libraries. This relieved the local library from the need to complete the onerous E-rate application process.

The ALA's Office for Information and Technology Policy is continuing to work on issues of broadband connectivity. One activity that OITP will be undertaking in 2008 is

developing a toolkit to assist libraries and regional library cooperatives to better predict bandwidth needs.

All seventeen regional library systems in Wisconsin manage WANs for their member libraries. The WANs are part of the regional network infrastructure that connects to BadgerNet, the statewide network. The WANs are used primarily for shared integrated library systems and Internet access. All libraries have a minimum of 1.5Mbps broadband circuit. ☼

Intel® Education awards grant to Wisconsin DPI

By **Stuart Ciske**, Technology Consultant
Instructional Media and Technology Team

Intel® Education has awarded the Wisconsin Department of Public Instruction (DPI) a \$75,000 grant through its Intel® Teach Program. The grant will help fund a professional development effort to help teachers effectively integrate technology with learning and provide school leaders and administrators with leadership training centering on the use of technology in schools.

More than 70 Wisconsin educators will be certified as Intel Teach Master Teachers to deliver professional development to K-12 teachers, while 25 others will be certified to provide leadership forums to administrators.

“The need to provide high-quality professional development to educators is critical,” said Richard Grobschmidt, Assistant State Superintendent for Libraries, Technology, and Community Learning. “This grant will assist the department as we place more emphasis on implementing 21st century learning skills across the curriculum.”

The Intel Teach Program prepares educators to properly cultivate innovative learners and critical thinkers who can successfully compete in a 21st century economy.

“This grant will assist Wisconsin in its journey to implementing 21st century learning,” added Grobschmidt. “In our digital world, using technology is vital for

students to learn the skills they need to succeed in the 21st century and master the ever changing and expanding core content presented in their classes.”

Research demonstrates that high quality teacher professional development is fundamental for the successful integration of technology into schools.

The grant allows teachers to learn from other teachers how, when and where to incorporate technology tools and resources into their lessons. Intel Teach incorporates the use of the Internet, Web 2.0 tools and teaches thinking with technology.

“Two courses offered in the Intel Teach Program, the *Essentials Course* and *Thinking with Technology*, both align closely with Wisconsin’s Model Academic Standards for Information and Technology Literacy and fit into DPI’s cooperative effort with the Partnership for 21st Century Skills,” said Stephen Sanders, Instructional Media and Technology team director at DPI.

Teachers trained through the Intel Teach Program are better prepared to support today’s students in

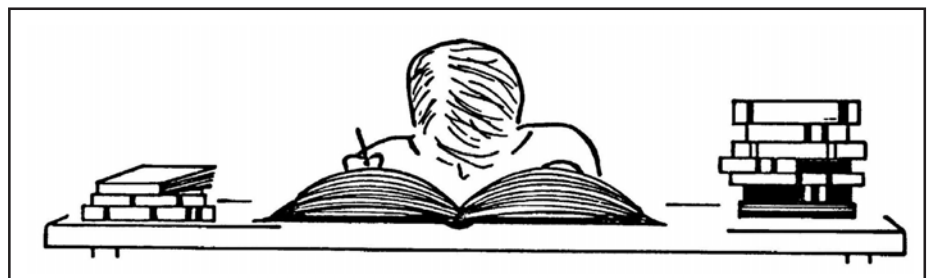
developing 21st century skills, particularly digital literacy, problem solving, critical thinking, and collaboration.

Designed for K-12 teachers of all subjects, program participants learn the optimal ways to integrate technology tools and resources into their own lessons to promote student-centered 21st century learning. The program also supports the implementation of peer review and collaborative problem solving.

“Computers aren’t magic, teachers are,” said Craig Barrett, Chairman of the Board, Intel Corporation. “All governments face the same challenge: to provide their citizens with the opportunity to succeed in the global economy. Increasingly, that success is linked to the quality of education.”

In the United States, the Intel Teach Program, since its inception in 2000, has trained more than 300,000 educators.

For more information and a schedule of training sessions, contact Stuart Ciske, Education Consultant on DPI’s Instructional Media and Technology Team. He can be reached at (608)-267-9289 or stuart.ciske@dpi.wi.gov. ✪



New LSTA Advisory Committee appointments announced

By Terrie Howe, LSTA and Continuing Education Consultant, Public Library Development Team

State Superintendent Elizabeth Burmaster announced five new appointments to the Library Services Technology Act (LSTA) Advisory Committee in March. The new members are Becki George, Library Media Specialist, Rice Lake Middle School; Joan Johnson, Assistant Director, Milwaukee Public Library; Deborah Kabler, Director, Barneveld Public Library; Tasha Saecker, Director, Elisha D Smith Public Library in Menasha; Michael Sheehan, Assistant Director, Northern Waters Library Service.

Continuing members of the committee are Phyllis Davis, Director, South Central Library System; Terry Dawson, Director, Appleton Public Library; Jim Gingery, Director, Milwaukee County Federated Library System; Jane Pearlmutter, Associate Director, UW-Madison School of Library and Information Studies; Zora Sampson, Director, UW-Barron County Library, Information and Instructional Technology; Jan Adams, Library Media Specialist, CESA 10; Roxane Bartelt, Head of Children's Services, Kenosha Public Library; Jeff Gilderson-Duwe, Director, Oshkosh Public Library/Winnefox Library System; Bea Lebal, Director, TB Scott Free Library in Merrill; Mildred McDowell, District Library Media Specialist, Milwaukee Public Schools.

Members of the committee serve staggered three-year terms. The committee advises the state superintendent and the Division for Libraries, Technology and Community Learning on the development of the long-range plan for the LSTA program,

annual grant priorities and categories as well as applications and recommendations for grant awards. LSTA program details are available at

<http://dpi.wi.gov/pld/lsta.html>.

Contact Terrie Howe (608) 266-2413 or teresa.howe@dpi.wi.gov if you have questions. ☼

Plans underway for statewide Library Strategic Visioning Summit

By Kathy Pletcher, Chair
Council on Library and Network Development

It has been ten years since Wisconsin government sponsored a statewide conference on the future of library services. Given the advances in technology, changing demographics, and service needs of Wisconsin's citizens, it is now time to engage the library community and the state's citizenry in envisioning a new and exciting future for Wisconsin's libraries and information networks. As a first step in this process, the Council on Library and Network Development (COLAND), in collaboration with the Wisconsin Department of Public Instruction, will hold a Library Strategic Visioning Summit in early May. At the summit, one hundred key library leaders from around the state will meet for two days at the Heidel House in Green Lake to think about the short term (2-3 years) and the long term (10 years) needs of Wisconsin citizens.

Wisconsin faces many challenges in our changing society. Summit participants will develop a vision, ideas, and recommendations for how libraries of all types will contribute to the continued prosperity of Wisconsin and its communities. The Summit will be a working meeting with opportunities for discussing ideas and strategies for developing a future vision for Wisconsin libraries. The agenda will include keynote presentations by Jamie LaRue, Director of Douglas County (Colorado)

libraries, who will speak on national trends of libraries tied to our main themes, and David J. Ward, President of NorthStar Economics, Inc., who will speak on the economic impact of Wisconsin libraries.

The outcome of this summit will be a "Beginnings" report that includes:

- A vision for how libraries of all types will contribute to the continued prosperity of Wisconsin and its communities by promoting quality of life, health of our democracy, educational excellence, economic and workforce development, and the preservation of our heritage and culture.
- Identification of prioritized strategies/ideas for dissemination to the "entire" library community, including ideas for publicity, action plans, constituents, and desired results. It is also expected that ideas will be created that can be incorporated in the Department of Public Instruction's 2009-2011 budget initiatives.

More information, including the agenda and a list of Summit participants, will be posted on the summit web site located at <http://dpi.wi.gov/coland/vision.html>. Questions regarding the summit and the work of the Executive Planning Group can be directed to Kathy Pletcher, COLAND chair and chair of the planning group, at pletchek@uwgb.edu. ☼

One new appointment, six reappointments to COLAND announced

Governor Doyle's office recently announced one new appointment to the Council on Library and Network Development (COLAND). Created by the Wisconsin State Legislature in 1979, COLAND advises the State Superintendent of Public Instruction to ensure that all state citizens have access to library and information services. Council findings are communicated as advisory recommendations to the state superintendent, governor, and Legislature.

New member Annette Smith of Milton was appointed January 24, 2008, to a term expiring July 1, 2010. Previously, Michael Bahr of Germantown, Bob Koechley of Fitchburg, Sandra Melcher of Milwaukee, Kathy Pletcher of Green Bay, Kris Adams Wendt of Rhinelander, and Kristi Williams of Cottage Grove were reappointed to terms also expiring July 1, 2010.

Other members of COLAND are Barbara Arnold, Madison; Mary Bayorgeon, Appleton; Donald Bulley, South Milwaukee; Frances Cherney, Milladore; Miriam Erickson, Fish Creek; Catherine Hansen, Shorewood; Lisa Jewell, Fitchburg; Douglas Lay, Mosinee; John Nichols, Oshkosh; Calvin Potter, Sheboygan Falls; Susan Reynolds, Cable, and Lisa Solverson, Viroqua.

The 19-member council functions as a forum through which librarians and members of the public identify, study, and collect public testimony on issues affecting Wisconsin libraries and other information services. Members serve three-year terms. Membership includes ten professional members who represent various public and private libraries as well as library educators. The remaining nine council positions are held by public members with a demonstrated interest in libraries or other types of information services.

At their July meeting in Verona, COLAND members approved a new slate of officers for the 2007-2008 year. Officers are Kathy Pletcher, Chair; Calvin Potter, Vice Chair; and Michael Bahr, Secretary.

Additional information about COLAND can be found at <http://www.dpi.wi.gov/coland/>.

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**Division for Libraries, Technology,
and Community Learning**
Wisconsin Department of
Public Instruction
125 South Webster Street
P.O. Box 7841
Madison, WI 53707-7841

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