



A Newsletter of the Wisconsin Division for Libraries, Technology, and Community Learning

For schools and libraries

State superintendent submits 2005-07 budget proposals

By **Richard Grobschmidt**, Division Administrator
Division for Libraries, Technology, and Community Learning

State Superintendent Elizabeth Burmaster released details of her 2005-07 budget proposal in her State of Education address on September 22. "My proposals for the next biennial budget will provide property tax relief through

"Our libraries are being used now in more ways by more people than ever before. We must increase to 13% our state level of funding, and support our interlibrary loan operations and BadgerLink. Wisconsin must fulfill our promise."

State Superintendent
Elizabeth Burmaster

additional state aid and a safety net for schools. These reasonable budget requests will go a long way to ensure that our education system maintains excellence and continues to meet the needs of all our children."

Burmaster's budget request

for the next biennium includes the following library-related items:

- Public library system funding at the 13% index level of \$24,251,900 for 2005-06 and \$25,222,100 for 2006-07. This compares to 2004-05 funding of \$14,196,700.
- BadgerLink funding of \$2,537,500 for 2005-06 and \$2,575,500 for 2006-07. This compares to 2004-05 funding of \$1,943,500. The requested funding would allow for the addition of an encyclopedia to the available BadgerLink resources.
- Library service contract funding for the Wisconsin Regional Library for the Blind and Physically Handicapped, the Milwaukee Public Library, Wisconsin Library Services (WiLS), and the Cooperative Children's Book Center (CCBC) totaling \$1,031,700 for 2005-06 and \$1,031,700 for 2006-07. This compares to 2004-05 funding of \$876,900. The

additional funding would restore these contracts to the funding levels before the reductions were made in the last biennium.

- Library delivery service funding of \$329,600 for 2005-06 and \$349,300 for 2006-07. This funding would cover statewide backbone delivery costs currently incurred by public library systems.

Burmaster noted that "our libraries are being used now in more ways by more people than ever before. We must increase to 13% our state level of funding, and support our interlibrary loan operations and BadgerLink. Wisconsin must fulfill our promise."

Burmaster cautioned against getting pulled into debates over false choices, saying, "We need both quality education and fiscal responsibility." Resources providing details on the 2005-07 budget proposal, as well as the State of Education Address in video, audio, and text formats, are available on the DPI web site at <http://www.dpi.state.wi.us/dpi/sprntdnt/sose04.html>. The complete story is at <http://www.dpi.state.wi.us/seachange/index.html>. ☼

In this issue

State superintendent submits 2005-07 budget proposals	1
Two Wisconsin proposals awarded Department of Ed funding	2
Correction to July-August article on 2003 public library statistics	2
Oshkosh Public Library hosts COLAND in Sept	3
Status of integrated library systems and Internet access in Wisconsin's public libraries	4
Audiovisual Wisconsin 2004	6
Early Reading First grants awarded by Dept. of Ed	8
Kris Adams Wendt receives Friend of Education award	9
New rules for public librarian certification effective November 1	10
Interlibrary loan needs assessment underway	11
"Digital Summit" planned at UW-Madison	11
Trustee Corner	12

Improving Literacy Through School Libraries

Two Wisconsin proposals awarded Department of Ed funding

By **Kate Bugher**, School Library Media Consultant
Instructional Media and Technology Team

The U.S. Department of Education recently announced the 2004 grantees for the Improving Literacy Through School Libraries program. In total, 92 grants were awarded across the country. Under the *No Child Left Behind Act, Title I, Subpart 4*, this program is designed to improve the literacy skills of students by providing them with access to up-to-date school library materials, technologically advanced school library media centers, and well trained, professionally certified school library media specialists. School districts, in which at least 20 percent of the students are from families with incomes below the poverty line as recorded on the last census, were eligible to apply for this competitive grant program that is directly administered by the Department of Education.

For the first time since the beginning of this program in 2002, two Wisconsin proposals were awarded funding. *Revitalizing Reading: Improving Literacy Through School Libraries* as submitted by Jan Adams for six CESA 10 school districts was

awarded \$210,289. The second, *Libraries Improving Literacy Through Collaboration* as submitted by Pam Penn for Milwaukee Public Schools, was awarded \$316,838.

The *Revitalizing Reading: Improving Literacy Through School Libraries* program will enable the west central rural school districts of Augusta, Granton, Greenwood, Loyal, Owen-Withee, and Weyerhaeuser to enhance literacy efforts, primarily at the K-3 level, by improving school library media resources and expanding the role school library media specialists play in each district's literacy program. Print collections will be upgraded, hours of operation will be increased to accommodate after-school programs, and computers will be purchased to increase access to collections. Additionally, collaborative literacy activities between school library media specialists, teachers and administrators will be developed and completed.

The Milwaukee Public Schools project *Libraries Improving Literacy Through Collaboration* targets students in grades K-3 in ten elementary schools: Academy of Accelerated Learning, Allen Field,

Browning, Clarke Street, Green Bay Avenue, Hayes Bi-lingual, Hi-Mount, Honey Creek, LaFollette, and Riley. The goal of the project is to improve students' literacy skills by expanding school media center collections, increasing the role of the school library media specialist in the development of collaborative activities that foster literacy, and increasing family involvement in literacy activities through increased hours of operation of the school library media centers.

Both grants will receive formal evaluations with written reports submitted to the Department of Education. The evaluations will be used to assess project goals, further define and review the effectiveness of the grants and to identify successful elements for replication. ☼



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Send comments about bylined articles to the authors. Direct other content inquiries to editor Roslyn Wise at (608) 266-6439 (roslyn.wise@dpi.state.wi.us). To make mailing list changes, contact Peg Branson at (608) 266-2413 (peg.branson@dpi.state.wi.us).

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Correction to July-August article on 2003 public library statistics

The print version of the July-August 2004 issue of Channel contains an error in the public library statistics article on page 4. The last sentence of the first paragraph incorrectly states, "Circulation increased a total of 17 percent from 2002 to 2003." The 17 percent increase cited was for the period 2000 to 2003. The annual increase from 2002 to 2003 was 2.7%, as stated earlier in the same paragraph. The PDF version of this issue of Channel has been corrected. It is available on the web at: <http://www.dpi.state.wi.us/dpi/dlcl/eis/pdf/chn3906.pdf>.

Oshkosh Public Library hosts COLAND in September

By Roslyn Wise

Division for Libraries, Technology, and Community Learning

The state of virtual reference services in Wisconsin, “211” information and referral services, and the “Pride of Oshkosh” art and education project were all on the agenda as the Council on Library and Network Development (COLAND) gathered for their September 10 meeting at the Oshkosh Public Library. Library Director John Nichols welcomed the group to the library, and later in the day provided a tour of the library facility.

Nichols reported to the Council on the “211” Information and Referral Services which have evolved through the library’s collaborative efforts with several Oshkosh community services agencies; by calling 2-1-1, area residents can receive referral information for a variety of government and social services. He also discussed the FoxNet Fiberoptic Consortium, the library’s involvement with the “oshkoshonthewater.com” community web page, and the “Pride of Oshkosh,” an art and education project based on the lion sculptures which grace the entrance to the library.

Mark Beatty, automation and training librarian for the Wisconsin Library Service (WiLS), gave a presentation on virtual reference services and consortia in the state. The Council also heard updates on the project to redesign the Department of Public Instruction’s library web pages, the progress of the Wisconsin Collaborative Network Initiative (WCNI), and reports from the Division for Library, Technology, and Community Learning’s library teams. ☼

Division for Libraries, Technology, and Community Learning

Wisconsin Department of Public Instruction,
125 South Webster St., P.O. Box 7841, Madison, WI 53707-7841;
(800) 441-4563, fax (608) 267-1052
www.dpi.state.wi.us/dltcl/

Richard Grobschmidt	
Division Administrator	(608) 266-2205
Public Library Development Team	
Michael Cross , Director	267-9225
Robert Bocher , Consultant	
Technology	266-2127
Peg Branson , Consultant	
LSTA and Continuing Education	266-2413
Barbara Huntington , Consultant	
Public Library Youth and Special Services	267-5077
Alan Zimmerman , Consultant	
Public Library System Administration & Finance	266-3939
Instructional Media and Technology Team	
Neah J. Lohr , Director	266-3856
Kate Bugher , School Library Media Consultant	
Instructional Media and Technology	267-9287
Barry Golden , Education Consultant	
Evaluating States Education Technology Programs	267-2373
Stuart Ciske , Technology Consultant	
Instructional Technology Planning & Integration	267-9289
Arun Marathe , IS Specialist	
Evaluation States Education Technology Programs	266-1924
Robert Roy , Technology Consultant	
Enhancing Education through Technology	261-6332
Stephen Sanders , Education Consultant	
Instructional Technology Program	266-7112
Donna Steffan , Technology Consultant	
Information & Technology Literacy Standards & Integration	267-1282
DPI Library & Statistical Information Center	
Kay Ihlenfeldt , Team Leader	266-3108
Patricia Stutz , Library Services Assistant	267-1289
Interlibrary Loan and Resource Sharing Team	
2109 S. Stoughton Rd., Madison, WI 53716; fax 224-6178	
Sally J. Drew , Director	224-6161
Circulation Desk	224-6169
Mary Clark , Coordinator	
Resource Sharing Technology	224-6179
Loretta Harmatuck	
Government Services	224-6165
Mary Struckmeyer , Coordinator	
Reference and Interloan	224-6168
Willeen Tretheway	
Audiovisual and Technical Services	224-6171
Terry Wilcox	
Interlibrary Loan Services	224-6163
Vickie Long	
WISCAT User Support	224-5394
To send e-mail, use the following format (all lowercase letters): firstname.lastname@dpi.state.wi.us	
Wisconsin Child Care Information Center	
Lita Haddal , Director	(800) 362-7353 or (608) 224-5388

Statewide Resource Contacts

Cooperative Children’s Book Center

4290 Helen C. White Hall, 600 N. Park St., Madison, WI 53706
ccbcinfo@education.wisc.edu www.education.wisc.edu/ccbc/
Kathleen Horning, Director (608) 263-3720

Milwaukee Public Library/Interlibrary Loan

814 West Wisconsin Avenue, Milwaukee, WI 53233-2385
Brian Hannemann, Interlibrary Loan Librarian (414) 286-3082

WiLS/Interlibrary Loan

728 State Street, Rooms 464 and B106B, Madison, WI 53706-1494
schneid@wils.wisc.edu <http://www.wils.wisc.edu/>
Kathy Schneider, Director (608) 263-2773

Wisconsin Regional Library for the Blind and Physically Handicapped

813 West Wells Street, Milwaukee, WI 53233-1436
<http://www.dpi.state.wi.us/dpi/dltcl/rll/lbphinfo.html>
Marsha Valance, Regional Librarian (800) 242-8822

Status of integrated library systems and Internet access in Wisconsin's public libraries

By **Bob Bocher**, Technology Consultant
Public Library Development Team

The Wisconsin Division for Libraries, Technology, and Community Learning annually collects statistics from all 387 of the state's public libraries. Among the data collected are those that relate to automated integrated library systems (ILS) and Internet access. In this article we explore the status of ILS and Internet access and trace the development and implementation of these two technologies in our state's public libraries. There are time gaps in some charts below because technology surveys were not done in all years. Some percentages do not add to 100 because of rounding. The data used in this article are current as of March 2004 and are based on information submitted to the division from each of the state's 387 public libraries.

Integrated Library Systems (ILS)

As can be seen on the accompanying charts, the state's public libraries have made significant progress in implementing integrated library systems (ILS) in the past decade. While 93% of the state's public libraries now have automated systems, these libraries serve 99% of the state's population. The seven percent of the public libraries that report not being automated represent twenty seven libraries. Of these, twenty serve communities of less than 2,000 population. Just one library in a community over 5,000 reported not yet being automated in early 2004.



Shared ILS: Participation in shared systems has increased considerably over the past several years, and this has had a significant impact on resource sharing among participants. As can be seen in the chart above, by early 2004, the percentage of public libraries in shared systems was at 76%. (The percentage in 2000 was just 41%.) There are now



shared ILS in 16 of the state's 17 public library systems. Two public library systems have a combined shared ILS, and three public library systems have more than one shared ILS within their service area. Much of the recent increase in shared system participation can be attributed to the availability of subsidized data lines through the DOA TEACH program. Also, over the past four years the division has awarded library systems \$960,000 in LSTA funds for start-up costs to assist public libraries to join shared ILS. (Note however, that most start-up and ongoing costs are borne by participating libraries and library systems.) In almost all instances public library systems played an essential role in establishing shared systems and in their continued daily operation.

ILS Vendors: The state's public library community has selected a variety of vendors for their ILS. As is the case nationwide, Dynix is the most popular vendor in the state in 2004 and it has held this top position since the late 1990s. For a host of obvious reasons (e.g., costs, service disruptions) there has not been too much change in the vendor landscape in Wisconsin over the past decade. The one exception to this has been the steady decline in the number of libraries that use integrated systems from vendors (e.g., Sagebrush, Follett) who have traditionally targeted the small library market with stand-alone (not shared) integrated systems. For example, 24% of the state's public libraries had a Sagebrush or Follett system in 2000. By this year both vendors had only 12% of the state's public libraries. In almost all instances this reflects a steady migration of smaller libraries to shared ILS offered by vendors of larger ILS.

Please see *Status* — on page 4

Status — from page 4**Internet Access**

Like the steady progress in integrated library systems, there has been progress over the past decade in getting Internet access into our public libraries. 1994 was the first year libraries were asked about Internet access in the technology survey. At that time just 6% of public libraries reported any type of Internet access. By comparison, a 1994 ALA report showed that 21% of public libraries nationwide reported having Internet access. Dramatic progress was made in Wisconsin in the late 1990s, assisted by the use of LSTA funds and discounted data lines through the state's TEACH program. 2003 marked the year in which all public libraries in the state reported having Internet access.

Even more dramatic progress has been made in getting libraries with high-speed, broadband Internet access. 99% of our public libraries now have direct access. Most direct access is via T1 data lines subsidized by the TEACH program and using wide area networks (WANs) coordinated or managed by library systems. (All 17 library systems have WANs for Internet access.) Several libraries have broadband access through their local cable provider or DSL access through their local phone company. Much of the increase in broadband access between 2001 and 2003 was a result of the REACH program. This program used state and federal (LSTA) grant funds to "reach" out to libraries that still had only dial Internet access. The REACH funds helped to subsidize initial and first year costs for direct connectivity for over sixty five libraries.

Internet Filtering:

If the filtering issue was not on the "front burner" for many librarians it was placed there by passage in late 2000 of CIPA, the Children's Internet Protection Act. CIPA mandated the use of filters on all Internet workstations (staff and patron) if a library used LSTA or E-rate funds for purposes proscribed under the law. CIPA was found constitutional by the Supreme Court in June 2003 and libraries had to comply with CIPA's filtering provision by July 1, 2004, or forfeit certain uses of LSTA and E-rate funds.

While there has been a slow increase in the number of libraries filtering some of their Internet workstations since this question was first asked in 2000, the number of libraries filtering all workstations has remained almost unchanged. The 2004 figure of 3% represents just twelve of the state's 387 public libraries. By contrast, nationwide 24.4% of libraries filter Internet access on all patron workstations and 17.5% filter some public access workstations. This leaves 58.1% of public libraries nationally that do not filter any Internet workstations, compared to 82% in Wisconsin. The nationwide figures are based on a 2002 study* and the number of libraries filtering has very likely increased since that time.

For a variety of reasons many public libraries in the state have elected to relinquish E-rate discounts for Internet access so they do not have to comply with CIPA's filtering mandate. For some libraries this decision was based on First Amendment concerns but for many libraries it was a straight-forward budget decision. That is, the cost of filtering software and staff time to keep it updated was more than the discounts they were getting through the federal E-rate program.

Conclusion:

Significant progress has been made over the past decade in getting Integrated Library Systems implemented in the state's public libraries and in getting libraries Internet access. While the use of LSTA funds and programs like the TEACH program have certainly helped to implement these technologies, most ongoing costs to sustain them are paid by the local library, often with some assistance from their public library system. Integrated Library Systems and the Internet are core technologies vital to the functioning of our public libraries and their mission to address the information needs of their patrons.

* John Carlo Bertot and Charles R. McClure. "Public Libraries and the Internet 2002: Internet Connectivity and Networked Services." School of Information Studies, Florida State University Information Institute, December 2002, <http://www.ii.fsu.edu/Projects/2002pli/2002.plinternet.study.pdf> (accessed November 1, 2004). The authors are in the process of conducting another study as of the date of this article. ☺

Audiovisual Wisconsin 2004

By **Willeen Tretheway**, Audio Services Librarian
Reference and Loan Library

New audiovisual programs about Wisconsin are produced each year, and some of the recent ones are described in this annual column. This year's list includes titles of programs that are additions to video series that were introduced in previous "Audiovisual Wisconsin" columns, as well as titles of new individual programs that highlight people, places, events, or interests in the state. All of them contribute to an understanding of the variety and richness of life, culture, and history in Wisconsin.

A brief, non-evaluative description is given for each title. The programs are available for free loan from the Wisconsin Reference and Loan Library, but the addresses of producers or distributors are provided for those wishing to inquire about availability for purchase.

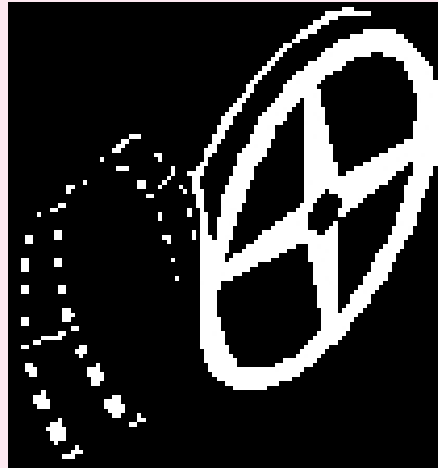
Some of the programs listed here are on VHS videocassette, some are on DVD, and some are available in both formats. They may be borrowed from Reference and Loan free of charge, except for shipping when it applies. The library's call numbers have been included in the descriptions as identifiers for the convenience of borrowers. WISCAT, Wisconsin's statewide union catalog of library holdings (<http://www.wiscat.net>), may be consulted for additional information on each title and for other materials on the topics.

These videocassettes and DVDs may be requested from the Reference and Loan Library through regular interlibrary loan channels. Optionally, libraries and library media centers of all types may call or send requests for videos directly to Reference and Loan. Organizations and businesses, teachers at kindergarten through 12th-grade schools, faculty and staff at academic institutions, and state agency employees may contact Reference and Loan directly or send interlibrary loan requests through their libraries. Other users, including individual borrowers, should request materials on interlibrary loan through their library.

The Reference and Loan phone number for direct video requests and further information is (888) 542-5543, ext. 3 (in state) or (608) 224-6169; the fax number is (608) 224-6178; the email address is rlill@dpi.state.wi.us.

Forest Story: Restoring Wisconsin's Treasures (VHS; 2000; 25 minutes; closed captioned) presents a history of Wisconsin's forests as a vital resource and explains their impact on the social, economic, and environmental well-

being of the state. It tells how the relationship between people and forest lands changed at the end of the nineteenth century and the beginning of the twentieth century, and how changes in attitudes, practices, laws,



and public policy were directed at preservation and development efforts and programs. Past and present foresters talk of their vocation and of the pride they feel in what they are

leaving for future generations. (VHS V-7449) (Wisconsin Dept. of Natural Resources, Division of Forestry, Box 7021, Madison, WI 53707; phone: (608) 264-6036)

Primary (DVD; Docurama/New Video Group, 2003; 53 minutes) is the 1960 landmark cinema verite documentary by filmmaker Robert Drew now available on DVD. The film crew followed the Democratic Party presidential primary election campaign in Wisconsin that resulted in the triumph of Senator John F. Kennedy over Senator Hubert H. Humphrey. The DVD version contains extra features including commentary from the producer, Robert Drew, and the photographer, Richard Leacock, and information about the filmmaker and his body of work. (DVD V-58) (*Note: This program is licensed for home use only, and does not have public performance rights; all copyright restrictions apply*) (Available for purchase from many distributors)

Statues by the Road (VHS; 2003; 50 minutes) presents a visit to Dr. Evermor's outdoor sculpture park located between Baraboo and Sauk City, Wisconsin, and a portrait of the man who created his fanciful works from salvaged metal. In the early 1980's, former wrecking and salvage businessman, Tom Every, decided to create rather than destroy, and became Dr. Evermor, maker of

Please see *AV Wisconsin* — on page 7

AV Wisconsin — from page 6

unique large-scale recycled metal sculptures including animals, birds, and insects, many with moving parts and chimes or bells, and a gigantic 400-ton fantasy machine called the “Forevertron.” (VHS V-7455) (Video Art Productions, Box 44, McFarland, WI 53558; phone: (608) 873-5784; vapbob@juno.com; Instructional Video, 2219 C St., Lincoln, NE 68502-1745; phone: (800) 228-0164; www.insvideo.com)

Summer of a Lifetime: Wisconsin Summer Camps (VHS; 2003; 59 minutes; closed-captioned) uses old pictures, brochures, and vintage and new film footage to trace the history of summer camps and the camp experience in Wisconsin from the 1880s to the present. The program tells how camps retained elements of the past and at the same time accommodated major social and cultural changes. Many of Wisconsin’s early and contemporary camps are featured in a celebration of their significance and influence in people’s lives. (VHS V-7460) (Ootek Productions, E3177 Flowage Rd., Lone Rock, WI 53556; phone: 608-583-3366)

Wisconsin Born & Bred: The Entertainers (DVD; Jim Muraco, 2004; 84 minutes) is a documentary highlighting and profiling some of the people in entertainment who came from, or lived in, Wisconsin, including actors, comedians, musicians, filmmakers, and other entertainers and celebrities. There are comments from curators, archivists, and acquaintances about Orson Welles, Don Ameche, Houdini, the Lunts, Chris Farley, and others, and interviews with actor Daniel J. Travanti, comedians Jackie Mason and Frank Caliendo, directors Mark Borchardt and Jim Abrahams, television personalities Julie Stoffer and Tina Panas, and singer Al Jarreau. The program is hosted by Robert Richard Jorge. (DVD V-60) (Note: This program is licensed for home use only, and does not have public performance rights; all copyright restrictions apply) (Jim Muraco, P.O. Box 20987, Greenfield, WI 53220; phone: (414) 545-7885; www.wisconsinentertainers.com)

Native American Educational Series. Two new segments in the *Native American Educational Series* from Discover Wisconsin Productions now bring the series to 16 programs on VHS videocassette.

What is Ho-Chunk? The People of the Big Voice (2003; 28 minutes) features members of Wisconsin’s Ho-Chunk tribe, once called Winnebago, speaking about what it means to be Ho-Chunk and telling their story about the historical events that shaped who they are today. They speak of their role as caretakers of the land, treaties and

removal from their lands, sovereignty and the structure of the Ho Chunk nation, current entrepreneurial enterprises, social and economic conditions, cultural programs to preserve their identity, traditions and language, and their hopes for the future. (VHS V-7462)

Red Cliff: The Hub of the Ojibway (2004; 41 minutes) includes members of the Red Cliff Band of Lake Superior Chippewa Indians speaking about what it means to be a member of the tribe and about the way of life on the Red Cliff Indian Reservation located in northern Wisconsin on the shores of Lake Superior. The program tells about the tribe’s history, tribal sovereignty and form of government, tribal business enterprises including fishing, economic and social conditions, cooperation with non-tribal agencies, efforts to restore and preserve their heritage, and plans for the future. (VHS V-7463)

The other programs in the series are described in previous “Audiovisual Wisconsin” columns and are also available for loan from R&LL. They are: *Casting Light Upon the Waters* (VHS V-7132); *Clans of the Anishinabe* (VHS V-7136); *Lac Courte Oreille: The Pride of the Ojibway* (VHS V-7375); *Lake Superior’s Fishery: “The Big Water”* (VHS V-7134); *Legends and Lore of the Chippewa Flowage* (VHS V-7137); *Mahnomin: Wild Rice* (VHS V-7130); *Native American Tribes in Wisconsin* (VHS V-7376); *Ojibway Tales and Trails of the Moose* (VHS V-7227); *Our Voice, Our Culture—Our Language* (VHS V-7393); *Preserving the Harvest* (VHS V-7135); *Stockbridge-Munsee Mohican Nation: Our People, Our Culture* (VHS V-7392); *Treaty Rights and Tribal Sovereignty* (VHS V-7131); *Tribal Natural Resources: Circle of Flight* (VHS V-7133); *We are the People of Lac du Flambeau* (VHS V-7228). (DWP, Inc., 5236 Hwy. 70 West, Eagle River, WI 54521; phone: (715) 477-1500)

Wisconsin WWII Stories. Parts two through four of the four-part *Wisconsin WWII Stories* series documenting Wisconsin’s participation in World War II, both on the battlefield and on the homefront, are now available. This series was produced by Wisconsin Public Television and the Wisconsin Historical Society in association with the Wisconsin Department of Veterans Affairs. The VHS programs are each approximately 60 minutes long, and are closed captioned. Additional information on the subject, including archived video, photographs, and written reminiscences, may be found on the Wisconsin World War II Stories Web site at <http://www.wisconsinstories.org/worldwar2>

Please see AV Wisconsin — on page 8

Early Reading First grants awarded by US Dept of Ed

By **Kate Bugher**, School Library Media Consultant
Instructional Media and Technology Team

The U. S. Department of Education recently announced the 2004 grantees for the Early Reading First program, and two Wisconsin proposals have received funding. For FY 2004, Congress appropriated \$94,439,500 for this program and out of 594 eligible pre-applications, the Department of Education selected 32 program proposals for three-year awards. *Exemplary Model of Early Reading Growth and Excellence (EMERGE Project)* as submitted by Karen Stoiber for a Milwaukee area consortium was awarded \$2,418,555. The *Janesville Early Literacy Project*, submitted by

Ann Lund for the Janesville School District, received \$1,577,603 for its 3-year project.

The Early Reading First Program, authorized by *No Child Left Behind, Title I, Part B, Subpart 2*, brings a unique and bold approach to improving preschool programs for our nation's at-risk children, including those from low-income families, those with disabilities and those with limited English proficiency. These grants complement the Reading First State Grants Program, which provides support for high-quality, scientifically based classroom-focused reading instruction for kindergarten through grade three.

The Milwaukee area *EMERGE Project* is an intensive, multi-partnership effort to transform five pre-kindergarten centers in urban communities into exemplary, scientifically based early literacy programs. The partnership includes: Social Development Commission Head Start of Milwaukee; Head Start –Day Care Partner Program of Milwaukee; Next Generation Now Early Child Development and Family Resource Center of Racine; Cooperative Education Services Agency (CESA 1) and the University of Wisconsin. The project will serve 300 children yearly, 90% from low-income

Please see Reading First— on page 9

AV Wisconsin — from page 7

Wisconsin WW II Stories, Part Two: Europe (2003)
Veterans who served in the European theater of operations and returned home to Wisconsin use their own words to share war memories and experiences, and to speak of those who didn't come back. Their personal recollections include D-Day and time and events through VE-Day. (VHS V-7444)

Wisconsin WW II Stories, Part Three: Pacific (2004)
Wisconsin veterans who served in the Pacific theater of operations talk of land, sea, and air battles, nursing the wounded, preparing for the invasion of Japan that never took place, meeting with the crew of the *Enola Gay*, and coming home. (VHS V-7456)

Wisconsin WW II Stories, Part Four: Home Front (2004)
Men and women who remained on the Wisconsin homefront tell what life was like and how there was sacrifice and perseverance at home as well as on the battlefield. They talk of changes in daily life, work in factories, and sending loved ones off to war and the loss of some of them. (VHS V-7457)

The first program in the series, *Wisconsin WW II Stories, Part One: Struggle* (2002) (VHS V-7390), was described in the "AV Wisconsin" column in *Channel*, Vol. 39, No. 2, Nov-Dec 2003.

The four-parts of the *Wisconsin WW II Stories* series are also available from R&LL together as a complete set on DVD (2004; 2 videodiscs, 240 minutes) (DVD V-59) (Wisconsin Public Television, Program Marketing, 821 University Avenue, Madison, WI 53706; (608)263-4575; (<http://www.wpt.org>))

Wisconsin Gardener. Also produced by Wisconsin Public Television on VHS videocassette are two more segments in the *Wisconsin Gardener* series. The series is hosted by master gardener Shelley Ryan and has been airing since 1992. Ryan and guest experts on a wide variety of topics visit Wisconsin gardens, share gardening tips suitable for Wisconsin, and present craft, cooking, and other information related to gardening and to plants and materials grown or harvested.

Garden Gifts (2003) features guest artisans and nature lovers showing how to make gourd birdhouses, wreaths and garlands, a garden stature, and a willow garden tower. (VHS V-7446)

Pretty Enough to Eat (2003) features discussion of ornamental plants that can also be eaten, colorful varieties of root crops, the healthful and medicinal properties of garlic, and demonstration of recipes for beets and chard. (VHS V-7445)☼

Kris Adams Wendt receives Friend of Education award

State Superintendent Elizabeth Burmaster presented Friend of Education awards during the annual State Superintendent's Fall Conference for District Administrators in Madison, on September 23, 2004, recognizing 11 individuals who have made and continue to make significant contributions to children's learning. "These friends of education understand that education is the foundation of our democracy and that the long-term economic security and quality of life in Wisconsin is dependent on how we educate this generation," she said.

Burmaster presented one of the awards to Kris Adams Wendt of Rhinelander for her tireless advocacy for public libraries as children's librarian and director of the Rhinelander District Library for 30 years; her cooperation with the Rhinelander school district and other organizations to provide an annual Children's Book Fest; and her service on the State Superintendent's Advisory Council on Rural Schools, Libraries, and Communities, the Cooperative Children's Book Center Advisory Board, and the Wisconsin Humanities Council Board.

Others receiving the award were Roger Axtell of Janesville, retired vice president of worldwide marketing for the Parker Pen Company; Anita Barber of De Pere, director of Youth Educational Services

(YES) for the Oneida Nation; Craig and Lea Culver of Culver's franchise restaurants; former Governor Lee Sherman Dreyfus; Jan Serak founder and member of the Quality Education Coalition and co-director of the Family Assistance Center for Education, Training, and Support (FACETS); and Keith Uhlig of the Wausau Daily Herald, Hlee Vang of the Oshkosh Northwestern, and Sharon Cekada of the Appleton Post-Crescent. ✨



State Superintendent Elizabeth Burmaster (left) with Friends of Education awardee Kris Adams Wendt.

Reading First — from page 8

families, and 30 teachers. The goals of the *EMERGE Project* are to develop and implement an instructional model that integrates the use of explicit, research-based early literacy practices into daily curricular activities; provide high-quality instructional strategies that support the development of language, cognitive and early literacy competence in young children; create high-quality, literacy-rich environments that support the development of young children's literacy and cognitive competence, including family involvement and enhancement of literacy practices at home; and to

provide intensive and continuous professional development and mentoring grounded in scientifically based knowledge of language and early reading development.

The *Janesville Early Literacy Project* is a partnership of the Janesville School District, Head Start, Even Start, and Janesville Community Day Care Center. The project will serve 235 children, ages three to five, and provide professional development to 18 teachers and three parent liaisons. The goals of the *Janesville Early Literacy Project* are to increase children's oral language, phonological awareness, print

awareness, and alphabet knowledge to levels that ensure success in kindergarten and beyond; to expand language- and literacy-related learning opportunities through increasing language and literacy choices within the classroom environment; to increase the knowledge of teachers and staff regarding scientifically based reading research, curriculum, instruction, and assessment; and to increase systematic and explicit instruction through activities that develop oral language, phonological awareness, print awareness, and alphabet knowledge. ✨

New rules for public librarian certification effective November 1

By **Peg Branson**, LSTA and Continuing Education Coordinator
Public Library Development Team

The Wisconsin Revisor of Statutes published revised Administrative

Code rules regarding public librarian certification in October, with the new rules to be effective November 1, 2004. The revised certification rules update and improve public librarian

certification, particularly for the library directors in the smallest libraries in Wisconsin – those serving under 6,000 population and requiring
Please see Certification — on page 11

Summary of Regular Certification Requirements

Municipal Population	Regular Certification Requirements			
	Grade Level	General Education Requirements	Library Education Requirements	Continuing Education Requirements
6,000 or more	Grade I	Bachelor's Degree	Master's degree from American Library Association accredited program	100 hours in the five-year period prior to recertification
3,000 to 5,999	Grade II	Bachelor's Degree	Four Courses: * Public Library Administration * Selection of Materials * Organization of Materials * Reference and Information Services	100 hours in the five-year period prior to recertification
Fewer than 3,000	Grade III	54 semester credits, half of which shall be in the liberal arts and sciences	Four Courses: * Public Library Administration * Selection of Materials * Organization of Materials * Reference and Information Services	100 hours in the five-year period prior to recertification

Summary of Temporary Certification Requirements

Grade Level	Required Library Courses	Required Timeframe
Grade I minimum education requirement is a bachelor's degree	Master's degree in library science from ALA accredited library school	No specified courses or sequence for courses. The master's degree in library science must be completed within one year.
Grade II minimum education requirement is a bachelor's degree	3 semester credits of coursework or the equivalent, approved by the division, in each of the following areas: * Public Library Administration * Selection of Materials * Organization of Library Materials * Reference and Information Services	The four courses must be completed within four years. The Public Library Administration course must be completed by the end of the first year and at least one of the other courses must be completed by the end of the third year.
Grade III minimum education requirement is 54 semester credits	3 semester credits of coursework or the equivalent, approved by the division, in each of the following areas: Public Library Administration· Selection of Materials· Organization of Library Materials· Reference and Information Services	The four courses must be completed within four years. The Public Library Administration course must be completed by the end of the first year and at least one of the other courses must be completed by the end of the third year.

Certification — from page 10

Grade II or III certification (70% of Wisconsin libraries serve communities of this size). The revised rules do not change the library coursework required to receive Grade II and III certification, but change the timeframe and sequence in which the courses must be taken. The rules allow four years of temporary certification for an individual to complete the courses needed for regular Grade II or III certification. The new rules do not apply to individuals currently certified.

Along with the new rules, a revised *Certification Manual for Wisconsin Public Library Directors* has been produced by the Division for Libraries, Technology, and Community Learning. The manual provides guidance for implementing the certification rules. A copy of the *Certification Manual for Wisconsin Public Library Directors* will be mailed to all public libraries in the state. The text of the new Administrative Code rule and the revised *Certification Manual for Wisconsin Public Library Directors* are available on the certification website at: <http://www.dpi.state.wi.us/dltcl/pld/cert.html>.

The revised rules came about as a result of recommendations by a public librarian certification study committee appointed to review the certification rules. The committee assessed the library education and training required for the certification of directors of public libraries in Wisconsin, particularly those in small communities. The committee considered what basic library management and other information is needed to enable new directors of small public libraries to serve their communities effectively, when they needed to have this information, and what methods of course delivery were acceptable.

The following persons served as members of the certification study committee: Kristen Anderson, Winding

Rivers Library System; Walter Burkhalter, Mid-Wisconsin Federated Library System; Janean Miller, Boscobel Public Library; John Reid, Council on Library and Network Development; Sandy Robbers, Indianhead Federated Library System; Peggy Shaffer, Lakeshores Library System; and David Weinhold, Eastern Shores Library System. DLTCL staff working with the committee included Peg Branson, Mike Cross and Larry Nix.

The Council on Library and Network Development, which is responsible for making recommendations to the State Superintendent on standards for the certification of public librarians, endorsed the recommendations at its meeting on May 2, 2003.

For more information, contact Peg Branson, public librarian certification consultant, at 608/266-2413 or peg.branson@dpi.state.wi.us. ☼

Interlibrary loan needs assessment underway

The Wisconsin Division for Libraries, Technology, and Community Learning is undertaking a needs assessment to determine the adequacy of the current structure and technology used for interlibrary loan and resource sharing activities. Specifically, the Division is assessing interlibrary loan patterns, protocols, and the use of automated systems such as WISCAT, WISCATILL, public library system online catalogs/circulation systems, use of portal technologies, and OCLC.

The first phase of the needs assessment, an online survey, was conducted in early October. A sample of approximately 500 library directors from all sizes and types of libraries (public, academic, school, and special libraries) received the survey. Once the survey was completed, library focus groups were held with staff from various types of libraries.

Both aspects of study are being conducted through a contract with Russell Consulting, Inc. The results will be used to guide the Division as planning takes place for the next stages of resource sharing guidelines development and technology implementation. At the present time, the Division invests substantial resources annually in library resource sharing systems and technology. Division staff want to ensure that this

investment leads to a library resource sharing system that anticipates and responds to the needs of the diverse libraries of Wisconsin. ☼

“Digital Summit” planned at UW-Madison

Building on the momentum of the Wisconsin Digital Library Conference held in March of 2004, work has begun on the “next steps” outlined at the conference through a Digital Exploratory Committee. A Digital Summit will be held on February 22, 2005, at the Pyle Center in Madison. The purpose of the summit is to seek agreement on recommendations for moving forward to implementation of “Wisconsin Heritage Online.” The purpose of Wisconsin Heritage Online is to bring together (virtually) the digital content of Wisconsin cultural institutions so it is easily accessible for all users. Every organization that would like to share its collections this way is invited to participate. For more information about Wisconsin Heritage Online visit the web at: <http://www.wils.wisc.edu/widigital/>. For further information, send an email to WisconsinDigitalExploratory@wils.wisc.edu. ☼

Trustee Corner

Emails among library trustees raise open meetings law concerns

By Mike Cross, Director
Public Library Development Team

Email can be a time-saving communication tool and a wonderful convenience. However, the use of email to communicate among members of a library board may raise open meetings law concerns.

Under the Wisconsin open meetings law, a “meeting” of a governmental body occurs whenever: (1) there is a purpose to engage in governmental business, and (2) the number of members of the body involved in the “meeting” is sufficient to determine the body’s course of action. Based on this definition, Wisconsin courts have ruled that the open meetings law applies when a series of gatherings of groups of members of the governmental body (or “walking quorum”), each less than quorum size, agree to act together in sufficient number to reach a quorum.

As email becomes more universal in homes and offices, the risk that multiple members of a governmental body consider electronic messages concurrently increases. The Wisconsin Attorney General discourages the members of any governmental body from using email to communicate about issues within the body’s realm of authority. (An Attorney General letter on this issue is available at <http://www.doj.state.wi.us/dls/docs/100301ltr.doc>.)

The use of email by a library director to send information to library board members (such as a meeting agenda, supplemental materials, or additional information requested at an earlier meeting) would not necessarily implicate the open meetings law. However, group replies discussing those items may not be appropriate. And while email may be an effective method to determine the most acceptable of several meeting dates, library board members should avoid discussion of library business or consensus gathering. Such communications must take place in a legally noticed and a legally constituted meeting of the library board. (See Trustee Essential 14, “The Library Board and the Open Meetings Law” at <http://www.dpi.state.wi.us/dltcl/pld/te14.html>)

Trustees should also remember that an email concerning library business sent to or by a library board member (or library staff member) is subject to the requirements of the Wisconsin public records law. For more on the requirements of the Wisconsin public records law see <http://www.dpi.state.wi.us/dltcl/pld/te15.html>.

Questions about the application of these laws may be directed to your municipal or county attorney, your district attorney, or the Wisconsin Attorney General.

Division for Libraries, Technology, and Community Learning

Wisconsin Department of
Public Instruction
125 South Webster Street
P.O. Box 7841
Madison, WI 53707-7841

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