

Highlights of the 2nd Annual TLCF Technical Assistance Conference

by **Robert J. Roy**
TLCF Consultant

This year's Technology Literacy Challenge Fund (TLCF) conference, titled "*Your School District CAN: Integrate Technology and Improve Student Performance!*", focused on putting technology to use. Featured speakers included Christopher Moersch and a team from the National Business Education Alliance, Calvin J. Potter, assistant state superintendent for Libraries, Technology, and Community Learning, and Patricia Gore, Director of TLCF and Goals 2000, U.S. Department of Education, and a team from "Cluster A" consortium in Northwestern Wisconsin.

In addition to these speakers, funded school districts from 1997 and 1998 gave presentations on the progress they have made in the use of technology as a classroom tool. A total of 48 project presentations were made over the three-day

conference. Additional presenters from Milwaukee Public Schools and the U.S. Department of Education rounded out the week's events.

The third component of this conference was the technical assistance for grant proposal writing. Presentations from Joe Gaunt, manager of Grants Development for the Wisconsin Educational Communications Board, Mahrie Peterson, grant administrator for TEACH WI, and Robert J. Roy, TLCF consultant for the Department of Public Instruction (DPI), provided information



Charles Lovett, U.S. Department of Education, talks with students during a poster session.

on the process and detail of applying for educational technology funding as well as finding other sources of funding for school programs. The DPI Instructional Media and Technology Team also provided individual technical assistance to 72 school districts relating to past or future TLCF applications during the conference.

A new feature of this year's conference was the poster session, an open period for browsing among displays created by school districts. These displays highlighted the activities that took place in the classroom. Many districts even had students participating in their demonstrations. The participation of students added a new and exciting dimension to the sharing this year.

Over 600 people representing school districts statewide attended the conference. The annual conference highlights the success of school districts that are

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Sept. 2 is deadline for SLP 2000 orders

The theme for the 2000 Summer Library Program (SLP) is "Ticket to Tomorrow," which celebrates the turn of the century, the turn of the millennium, science fiction and fact, time travel, space exploration, planets, and stars.

Materials for next year's program can be ordered from DPI Publication Sales through Sept. 20, 1999.

For more information, or for a copy of the promotional flyer, contact Sandi Ness at (800) 243-8782 (sandi.ness@dpi.state.wi.us). ■■



Deadline is Aug. 2 for LSTA special needs youth grants

Summer is the season for writing Library Services and Technology Act (LSTA) grants in Wisconsin, since project applications are due Aug. 2. For the year 2000, the only category in which public libraries can compete for monies is the Special Needs Youth category. This article discusses the category itself, briefly reviews the application form, and provides some suggestions about how to use the Public Library Services for Youth with Special Needs Plan in developing your application.

The purpose of the Special Needs Youth category is to plan and implement programs that will serve youth who are poor and those with disabilities (ages birth through 17), using the Public Library Services for Youth with Special Needs Plan as a guide. The total amount available for grants in this category is \$657,600:

- \$293,100 for a noncompetitive category for public library systems and the Department of Corrections;
- \$46,900 for the Milwaukee Public Library; and
- \$317,600 for public libraries and the School for the Visually Handicapped and School for the Deaf.

This is the fourth year libraries can apply for grants in the Special Needs Youth category, although it is the first time they'll have the just-published Public Library Services for Youth with Special Needs Plan as a resource in developing their applications. If your library hasn't received its copy of the plan, contact Frances de Usabel, Department of Public Instruction (DPI) at (608) 266-0419 (e-mail at end of article). Since only public libraries and the two residential school libraries in the DPI are eligible for the \$317,600, this

category should be less competitive than it was last year, when the systems and state institution libraries also were eligible. It is anticipated that the Division for Libraries, Technology, and Community Learning (DLTCL) will be able to fund a greater percentage of the applications than was the case in 1999.

To write a Special Needs Youth grant you'll need a copy of the LSTA Information and Guidelines for Wisconsin 2000, in addition to the plan. The guidelines are available from de Usabel or from Peg Branson at (608) 266-2413 (margaret.branson@dpi.state.wi.us). This booklet contains everything applicants need, including the category description and application form.

Applicants in the Special Needs Youth category must address four goals from the Public Library Services for Youth with Special Needs Plan: planning; providing staff/trustee training; collaborating with members of the target population, schools, or other agencies; and marketing services and resources for youth with special needs. If they choose, applicants also may include the other two goals from the plan in their projects: diversifying services, materials and equipment; and ensuring physically accessible library buildings/developing outreach programs.

Addressing the goals is not difficult, since most of them already are built into the application form. There are six questions on the form that are scored: needs assessment (15 points); planning process (15 points); goals and objectives (10 points); implementation (20 points); evaluation (15 points); and budget (15 points). Cooperating with community agencies has always been required in Special Needs Youth applications, and is addressed in both the planning process and implementation questions. Marketing has been added to the application

form for the first time this year and is worth five points in the 20-point implementation question. The only goal from the Public Library Services for Youth with Special Needs Plan that is not an inherent part of the application form is staff and/or trustee training.

The Special Needs Youth Task Force was concerned about making the plan a practical document that would be of use to all Wisconsin libraries. With that in mind, members included possible

Please see Special Needs Grants—page 5



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Channel (ISSN 0146-1095) is published every other month by the Division for Libraries, Technology, and Community Learning, Wisconsin Department of Public Instruction (www.dpi.state.wi.us/dltcl/). Its primary purpose is to provide information about the state library agency and on Wisconsin's administration and use of Library Services and Technology Act funds, some of which partially support *Channel* publication.

Unsolicited articles are accepted, but will be printed only after approval from DLTCL staff. Press releases of state and national library/media/educational organizations are printed when space allows and if they are considered to be of statewide interest.

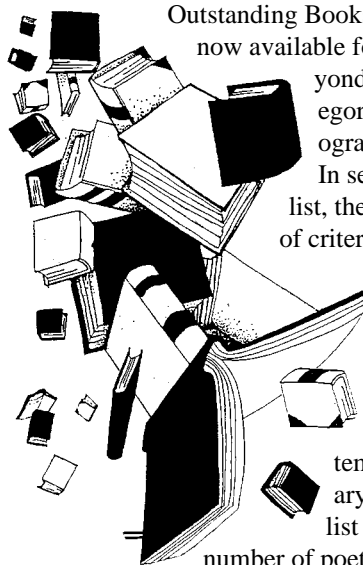
Deadlines are February 1 for the March-April issue, April 1 for the May-June issue, and so on.

Send comments about bylined articles to the authors. Direct other content inquiries to editor Mark E. Ibach at the division address, at (608) 266-3374, or to mark.ibach@dpi.state.wi.us. Mailing list changes and requests for subscriptions or extra copies should be submitted to Karen Nowakowski at the division address, (608) 267-9219, or karen.nowakowski@dpi.state.wi.us.

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New 'Outstanding Books for the College Bound' list available

An up-to-date, revised version of the Outstanding Books for the College Bound list now is available from the Young Adult Library Services Association (YALSA), a division of the American Library Association (ALA). The list provides reading guidance for college bound students and others seeking opportunities for independent and lifelong learning. A new list is published approximately every five years.



Outstanding Books for the College Bound, now available for readers in 1999 and beyond, is divided into five categories: fiction, nonfiction, biography, drama, and poetry. In selecting the titles for the list, the committee used a variety of criteria including readability, cultural and ethnic diversity, balance of points of view, different genres, and availability. The scope of the list is broad and includes contemporary and classic literary selections. The revised list greatly expands on the number of poetry titles compared to the

1994 list. The inclusion of poetry as a separate category recognizes the attention poetry is receiving in libraries, schools, and colleges.

The list is available from ALA Graphics in a 16 page brochure format. A package of 50 brochures sells for \$30. For ordering information call (800) 545-2433 and press 7. This new list supplements and updates "Outstanding Books for the College Bound: Choices for a Generation" (ALA, 1996), which is available from ALA Editions at the number listed above.

The list also is available on the web at <http://www.ala.org/yalsa/booklists/obcb/>. Links to other websites that have information about a book or its author are given throughout the list.

The 15-member committee that compiled the list was unique in that five were virtual members, making this the first YALSA committee to experiment with this concept. The committee members were: Donald J. Kenney, chair, Blacksburg, VA; Bette Ammon, Missoula, MT; Barbara Blosveren, Orange, CT; Frances Bradburn, Raleigh, NC; Audra Caplan, Baltimore; Miranda Doyle, Belmont, CA; Sarah Flowers, Morgan Hill, CA; Nancy Haines, Naples, FL; Marcella Lesher, San Antonio; Deanna McDaniel, Lakeview, OH; Adela Peskorz, Woodbury, MN; Sara Ryan, Portland, OR; Patsy Weeks, Bangs, TX; Leslie Ann Westbrook, Benicia, CA; Faith Williams, Washington, DC; and Linda Golian, Association of College & Research Libraries committee liaison, Ft. Myers, FL. ■

CHANNEL/MAY-JUNE 1999

Division for Libraries, Technology, and Community Learning

Wisconsin Department of Public Instruction, 125 South Webster St., P.O. Box 7841, Madison, WI 53707-7841; (800) 441-4563, fax (608) 267-1052

Calvin Potter

Division Administrator (608) 266-2205

Public Library Development Team

Larry T. Nix, Director 266-7270

Robert Bocher, Consultant

Technology 266-2127

Margaret Branson, Coordinator

Libraries Services and Technology Act 266-2413

Mike Cross, Consultant

Public Library Administration and Funding 267-9225

Frances de Usabel, Consultant

Specialized Services 266-0419

Jane Roeber, Consultant

Public Library Youth Services 267-5077

Alan Zimmerman, Consultant

Public Library System Administration & Finance 266-3939

Information and Instructional Technology Team

Neah J. Lohr, Director 266-3856

Stuart Ciske, Technology Consultant

Instructional Technology Integration 267-9289

Patricia Stutz

Library Services Assistant 267-1289

Kay Ihlenfeldt

DPI Librarian/Searcher 266-3108

James Klein, Technology Consultant

Information & Technology Literacy Standards 266-2741

Robert Roy, Technology Consultant

Technology Literacy Challenge Fund 261-6332

Stephen Sanders, Education Consultant

Instructional Technology Program 266-7112

Richard J. Sorensen, Consultant

School Library Media Programs 266-1924

Interlibrary Loan and Resource Sharing Team

2109 S. Stoughton Rd., Madison, WI 53716; fax 224-6178

Sally J. Drew, Director 224-6161

Circulation Desk 224-6169

Mary Clark, Head

Resource Sharing Technology 224-6179

Loretta Harmatuck

Government Services 224-6165

Mary Struckmeyer, Head

Reference and Interloan 224-6168

Willeen Tretheway

Audiovisual and Technical Services 224-6171

Terry Wilcox

Interlibrary Loan Services 224-6163

WISCAT User Support (Stefanie Morrill) 224-6166

Cooperative Children's Book Center

4290 Helen C. White Hall, 600 N. Park St., Madison, WI 53706

Ginny Moore Kruse, Director (608) 263-3720

CBC is a research library and examination center for children's

books. Noncirculating collection. Cosponsored by the Department

of Public Instruction and the UW-Madison.

To send e-mail, use the following format (all lowercase letters):
firstname.lastname@dpi.state.wi.us

TLCF conference helps put technology to use—*from page 1*

awarded subgrants each year through the TLCF program. It is a great opportunity to see what is being done around the state with this funding.

Here are some comments from those who attended:

- I truly enjoyed the conference and come away with a lot of good ideas.
- We attended with a team of three so I believe that we have a better understanding of the TLCF grant. In the past, only one person had most of the information, so it's a good team interaction that we've had at this conference.
- Gained a lot of ideas to implement the grant.
- Great to network with other educators.
- Lots of neat ideas and different approaches that will be taken back to our own district.
- I really enjoyed the poster sessions. The signs of student learning and achievement makes the reward for "staff development instructional technology" personal.
- What helped me most at this conference was "DPI technical assistance. Hearing what other schools do."
- I liked the poster sessions that had

students presenting.

- I have been to many of your conferences, but got the most out of this one.
- Overall, it was well worth the in-

vestment of time and money.

- Cal Potter's speech was enjoyable. A strong asset to DPI and Wisconsin.
- Excellent conference! ■■



Students are pictured demonstrating their projects during one of the poster sessions at the TLCF Conference.

CCBC website is essential professional link

The Cooperative Children's Book Center (CCBC) is a valuable resource and its reach as a tool for use by library professionals statewide is enhanced through the Internet. The CCBC's website (www.soemadison.wisc.edu/ccbc/) gives quick access to a wealth of information.

"The CCBC This Season" (updated quarterly) provides timely facts about events such as book discussions, lectures, and workshops in addition to off-campus appearances by CCBC staff members.

Clicking on "Virtual CCBC" allows users to browse

through the distinctive CCBC collections in an ever changing, web-only resource.

"CCBC Publications" is a listing of annotated bibliographies plus links to a selection of annual awards and distinctions lists available on the Internet.

The moderated discussion list "CCBC-Net" is an electronic forum to discuss books for children and young adults with others across the nation.

"Link of the Month" highlights a different worthwhile website each month. ■■

Special Needs Youth grants available—from page 2

activities for public libraries under each goal. For example, in Goal 2 — the subject of which is staff training — among the activities listed are “schedule youth with special needs as a topic for at least one staff meeting per year,” and “include trustees in diversity and ability awareness training.” For Goal 6 — which pertains to marketing — activities include “maintain contacts with local newspapers and other media” and “adopt and promote policies and procedures that are responsive to the needs of youth with special needs.” Basic activities, which can be carried out with little time or money by a library of any size, are indicated with asterisks in the goals. These core activities also are listed on a separate page under the heading, “Getting Started in a Few Minutes a Week.” This list may be helpful as you think about the components of an LSTA project. In other words, the goals, objectives, and activities of the plan are a source of ideas about how to plan and carry out a Special Needs Youth grant.

The Public Library Services for Youth with Special Needs Plan can be helpful in several other ways as you develop your application. For instance, the needs assessment question on the LSTA application form asks that you include “such information as demographic data...and the results of surveys.”

The plan contains statewide demographics and provides a citation in the bibliography for locating countywide statistics. Appendix A of the plan also includes the survey form that was used to determine the services provided to youth with special needs by Wisconsin public libraries, and this survey form can be readily adapted for local library use. In fact, you may want to read through the results of that statewide survey — also included in this appendix — to compare your library’s services for youth with special needs with those offered by other libraries.

The plan’s sections on societal trends and their implications and the information about strategies to overcome the barriers to public library use by youth with special needs are thought-provoking. They also can be used as background information for the needs assessment question of the grant and in planning services.

Interested in providing services to low-income children

through Head Start or possibly the WIC (Women, Infants and Children) program, but uncertain about how to locate the Head Start or WIC site closest to your library? The “Selected Collaboration Resources” section of the plan lists a myriad of agencies that work with youth with special needs, and gives contact information wherever possible.

Appendix C describes a selection of LSTA Special Needs Youth grants that were carried out in Wisconsin public libraries between 1996 and 1998, and these project descriptions are filled with information and ideas. In addition to the selection of grants described in the plan, the DLTCL has lists of all the Special Needs Youth grants that have been implemented, and will make copies of entire projects upon request.

Finally, the annotated bibliography provides citations for titles that range from meeting the requirements of the Americans with Disabilities Act to models of family literacy programs to collection development resources for at-risk teens.

If you want to discuss your ideas for a Special Needs Youth grant with an informed colleague, your best human resources can be found at your public library system — contact the special needs consultant and/or your youth services liaison. Since the systems are developing noncompetitive Special Needs Youth projects, you’ll want to contact your system to

learn about the system grant application being prepared. You may even want to consider writing a project for your library that augments the system grant rather than generating your own grant concept.

Regardless of whether you develop a Special Needs Youth grant for the year 2000, you’ll want to read the Public Library Services for Youth with Special Needs Plan carefully. The plan itself is an example of strategic planning, and is of interest to all libraries and public library systems considering developing or expanding their services to youth with special needs. Because of its arrangement, the goals and other sections of the plan can easily be discussed over a period of several meetings with library staff, library board members, and school and community agency staff that serve youth with special needs.

Please contact Frances de Usabel at (608) 266-0419 (frances.deusabel@dpi.state.wi.us) with your questions, comments, and requests for materials. ■■



Others deal with Workplace topics

New videocassettes at R&LL of interest to librarians

Described here are six new VHS videocassettes now available for free loan from the Reference and Loan Library's collection. Three of them are on topics of special interest to librarians, while the others are on workplace-related topics including job interviewing by the learning disabled and employee behavior.

CCBC Choices 1998 (Cooperative Children's Book Center/Friends of the CCBC, 1999; 2 videocassettes, 180 minutes; with book) is a two-part live video recording of a March 6, 1999, Cooperative Children's Book Center presentation. At this annual event, CCBC director Ginny Moore Kruse and staff members Kathleen T. Horning and Megan Schliesman introduced the printed publication *CCBC Choices 1998* and discussed some of the books published in 1998 that this annotated bibliography recommends for young people. Part one is "CCBC Choices for Older Readers" and part two is "CCBC Choices for Younger Children" (VHS V-6723 (025179)).

La Llave Del Exito (Early Childhood Resources, Multnomah County Library/distributed by Library Video Network, 1996; 10 minutes; in Spanish) is an inspirational program in which young Hispanic parents share in their own words experiences of reading with their babies and toddlers and tell how it has influenced their families. The program shows the importance of family in Hispanic culture and the tradition of passing on stories, books, and songs to the next generation. The video is suitable for use with Spanish-speaking community groups, literacy programs, or potential funding sources (VHS V-6722 (025178)). This is a companion video to the English language program *Born to Succeed: An Early Literacy Message From Young Parents*, which also is available for loan from Reference and Loan (VHS V-6436 (024849)).

Recognizing Fundraising Opportunities (Library Video Network, 1998; 11 minutes; closed-captioned; with training manual) is a training package that can be used to conduct a li-

brary staff workshop running about one hour. The program tells how the same skills library staff members use to provide good customer service can be applied in the fundraising process. Examples of how staff members can recognize potential donors and give them the chance to help the community and themselves are shown. It is stressed that the purpose of fundraising is more than raising money, but also is building a base of supporters who look at libraries as organizations that

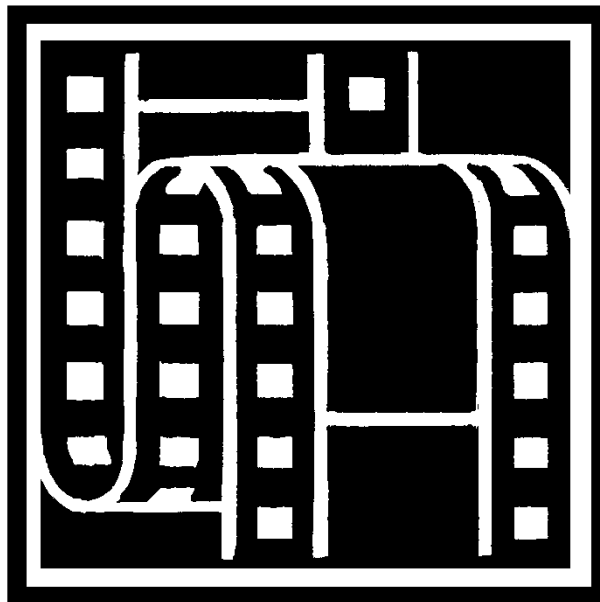
deserve time and money and who also may become advocates for the library and its mission. The videocassette has pauses for discussion and the training manual includes a scripted training section, sample gift policies, negotiation tips, and a list of fundraising resources (VHS V-6720 (025176)).

Interviewing Skills for Job Candidates with Learning or Other Hidden Disabilities (Program Development Associates, 1997; 26 minutes; with study guide; closed-captioned) is a program designed to help people with hidden disabilities prepare for the job interview and provides information regarding disclosure issues as they relate to the Americans with Disabilities Act. It is intended to help job seekers with disabilities that

are not readily apparent to project their abilities to prospective employers (VHS V-6707 (025140)).

10 Golden Rules for the Workplace (Irene M. Ward & Associates/Program Development Associates, 1998; 22 minutes; with guide and masters) contains two versions of the program, the first closed-captioned and the second open-captioned and audio described. This program presents a series of workplace etiquette tips and "unwritten rules" applicable to most, if not all, employment situations. It provides examples of simple, timeless behaviors that everyone appreciates, and it promotes diligence, respect, loyalty, and sound performance as the basic goal of all employees (VHS V-6711 (025144)).

Workplace Violence & Threats, Zero Tolerance (Wisconsin Dept. of Administration Bureau of State Risk Management, 1998; 20 minutes) defines workplace violence and what is



Reading Rocks!

Teen Read Week scheduled Oct. 17-23, 1999

"Reading Rocks!" is the theme for Teen Read Week, to be held October 17-23, 1999. This will be the second year of the observance, sponsored by the American Library Association (ALA) and the

Check It Out!

Teen Read Week '99 tip sheet now available online

The tip sheet for Teen Read Week '99 now is available on the web at www.ala.org/teenread, and also is available from Fax on Demand. There will be no paper copies available from the American Library Association (ALA).

There are new ideas for programs, new resources to enlighten you, neat posters and gifts and logos you can copy.

For more information, contact YALSA by e-mail at yalsa@ala.org. ■■

Young Adult Library Services Association (YALSA).

"Teenagers are an age group that has been off the radar screen in terms of literacy efforts," says YALSA President Joel Shoemaker. "Our goal is to remind teens how enjoyable reading can be and to encourage them to use the resources available at their library." Shoemaker says there are a number of ways that libraries can celebrate Teen Read Week:

- Hold a teen "read-in" or a coffeehouse at the library during which kids spend several hours reading their favorite books.

- Hold a daily drawing during Teen Read Week for free young adult books. Work with a local bookstore to donate the titles.
- Invite teens to share three books they would want with them if stranded

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AV Notes—*from page 6*

meant by zero tolerance. Illustrated are different types of violence, how to prevent it, and how to handle situations when they happen. The program is directed at staff in Wisconsin state government agencies but is applicable to other workplace settings as well (VHS V-6710 (025143)).

Libraries and media centers of all types may call or send requests for videocassettes directly to the Reference and Loan Library, or they may send them through regular interlibrary loan channels. Organizations and businesses, teachers at kindergarten through 12th-grade schools, faculty and staff at academic institutions, and state agency employees also may choose between contacting R&LL directly or sending interloan requests through their libraries. The Reference and Loan telephone number for direct video requests is (888) 542-5543 or (608) 224-6169. The fax number is (608) 224-6178. All other users, including individual borrowers, should request materials on interlibrary loan through their public library rather than contacting Reference and Loan directly. The call numbers and booking system numbers included in the citations in this column may be referred to when requesting videocassettes from Reference and Loan. ■■

Wisconsin representatives attend National Legislative Day

The 25th National Library Legislative Day, held May 4 in Washington, D.C., attracted more than 500 librarians, trustees, and library supporters from across the country. The annual observance provides an opportunity for attendees to visit congressional offices and raise awareness of the many important issues affecting libraries.

Attending Legislative Day from Wisconsin were Cal Potter, Division for Libraries, Technology, and Community Learning; Jane Pearlmuter, president, Wisconsin Library Association; Mark Merrifield, director, Nicolet Library System, Green Bay; Mirial Erickson, school library media specialist (retired), Gibraltar Schools; Mary Lou Zuege, school library media specialist, Menomonee Falls; and Phil Sawin, federal relations coordinator, Wisconsin Library Association.

Members of the Wisconsin delegation met with all elected officials (or their designated staffs), and indicated they thought Legislative Day was a very worthwhile and productive effort.

Among the issues affecting libraries that were highlighted in the congressional office visits were:

- Library Services and Technology Act (LSTA) funding for FY 2000;
- Elementary and Secondary Education Act (ESEA) reauthorization and funding;
- continued support for the E-Rate telecommunications discounts for schools and libraries;
- support of an updated exemption for use of copyrighted materials in support of distance education;
- database protection legislation to ensure public access to and fair use of factual information needed for education and research; and
- continued public access to government information in print and electronic formats. ■■

Educational Technology Conference scheduled Oct. 12-14

Mark your calendars now for the Governor's Wisconsin Educational Technology Conference—GWETC '99! This year's conference will be held Oct. 12-14 at the Midwest Express Center in Milwaukee. New to the conference are pre-conference labs and workshops for both higher education and PK-12.

Now in its seventh year, GWETC has continued to grow in both quality and attendance. Participants gave high ratings to the 1998 conference and attendance surpassed expectations, increasing from 1,400 in 1997 to more than 1,800 in 1998. In addition, there was a decided increase in higher education interest, presentations, and attendance.

With these successes in mind, with an expanded vision for GWETC '99, and with greater Milwaukee involvement, conference organizers are expecting that attendance will increase substantially this year. To meet the demands of a



larger number of participants, the steering committee is increasing the number of sessions, workshops, and labs from 179 to 200. The number of exhibitors also will increase from 67 to more than 200. New types of "special events" are also being added: poster sessions, exhibitor showcases, hands-on classrooms,

and learning tours.

The GWETC '99 organizers believe that with the quality of presenters from Wisconsin educational institutions, the private sector, and the "people and organizational" resources that Milwaukee has to offer as a host city, GWETC '99 will be a stimulating and valuable conference for all who are committed to using technology to "support teaching and learning."

For registration information see the conference website at www.gwetc.org or contact the conference manager at (608) 264-9724; fax (608) 264-9685.

GWETC is co-sponsored by the Wisconsin Department of Public Instruction, TEACH Wisconsin, University of Wisconsin-Extension, Wisconsin Association of Independent Colleges and Universities, Wisconsin Educational Communications Board, and Wisconsin Technical College System. ■

Teen Read Week—*from page 7*

on a desert island. Create a "desert island" book list and bulletin board display.

- Conduct a poetry reading in which teens read aloud their favorite poems and discuss them.

New Website

The YALSA has developed a new website to help celebrate Teen Read Week (www.ala.org/teenread/).

The site includes sample publicity materials, tips for parents, teachers and teens, resource lists, and research on teen reading. The site also provides examples of successful events conducted for the first Teen Read Week in 1998 and allows librarians to order new Teen Read Week posters and other promotional materials online.

"The web provides us with a wonderful opportunity to showcase the best of Teen Read Week 1998 and help young

adult librarians develop new ideas and events for 1999," says Shoemaker. "I encourage all librarians, especially young adult librarians, to take advantage of this terrific resource."

Teen Read Week aims to motivate teenagers to read for enjoyment and remind parents and teachers to promote reading among older as well as younger children. It is supported by the American Booksellers Association, American Association of School Administrators, National Association of Secondary School Principals, National Council of Teachers of English, and National Education Association.

Libraries are encouraged to register their participation in Teen Read Week 1999 at www.ala.org/teenread/register.html. Libraries without Internet access are able to obtain a printout (23 pages) of the website through ALA Fax-on-Demand at (800) 545-2433, press 8. For more information, contact YALSA at (800) 545-2433, ext. 4390 or by e-mail at yalisa@ala.org. ■

YALSA announces a new award for a new millennium

A new award for a new millennium, the Michael L. Printz Award honors the highest literary achievement in books for young adults. In addition, up to four honor books may be selected.

The first winner and honor books will be announced at the ALA Awards Press Conference held during the Midwinter Meeting, January 14-19, in San Antonio.

The award will be presented annually to the author of a book published during the preceding year, beginning in 2000. The first presentation will be held at the Young Adult Library Services Association (YALSA) awards luncheon during the ALA Annual Conference in Chicago, July 6-13, 2000. *Booklist*, the review magazine of the American Library Association,

will sponsor the award. *Booklist* editor and publisher Bill Ott is "thrilled that *Booklist* will have the opportunity to sponsor the Printz Award. For us, it is the perfect expression of our long-standing commitment to help the profession identify literary excellence in young adult literature."

The award is named in honor of Michael L. Printz (1937-1996), a much loved high school librarian from Topeka, KS, who was known for discovering and promoting quality books for young adults. This award is based solely on literary quality.

"How exciting to honor a top title for teens! Mike Printz was respected and beloved in our profession," said Joel Shoemaker, YALSA president. "I hope the books selected for the 'Printz Prize' will reflect the passion he felt and will be loved by young adults and the librarians who serve them."

The award-winning book may be fiction, nonfiction, poetry, or anthology. To be eligible, a title must be designated by its publisher as being either a young adult book or one published for the age range that YALSA defines as young adult—12 through 18. Works of joint authorship or editorship and books published in another country will be eligible.

A committee of nine YALSA members will select the winning title and the honor books each year. The 2000 Michael L. Printz Award committee includes the following. Frances Bradburn, chair, North Carolina Department of Public Instruction; Jane Byczek, Hinsdale (IL) Public Library; Maria Gentle, Arlington (VA) Public Library; Donald Kenney, Virginia Tech University Library; Judy Nelson, Bellevue (WA) Regional Library; Adela Peskorz, Metropolitan State University (MN); Karlan Sick, New York (NY) Public Library; Roger Sutton, editor, Horn Book Magazine, Boston, MA; and Hazel Yliniemi, director of instructional resources, Fargo (ND) Public Schools. ■■

More from TLCF Conference



At left, a student talks with Pat Gore during one of the poster sessions. Gore is the director of TLCF and Goals 2000 at the Department of Education.

At right, Rob Roy, TLCF consultant at the DPI, provides technical assistance to members of a funded consortium from CESA 8.



Benson appoints Library Standards Task Force

State Superintendent John T. Benson has appointed a Public Library Standards Task Force that will be responsible for assisting Division for Libraries, Technology and Community Learning staff in a review and update of the Wisconsin Public Library Standards document.

The current standards were last updated in 1994 and require updating to reflect the many changes that have occurred in the last five years. The goal is to develop a useful and easy-to-use document that promotes continued high-quality public library service throughout Wisconsin.

Appointees to the task force are Doug Baker, Mary Bethke, Bob Bocher, Joy Botts, Sharon Charles, Mike Cross (chair), Anders Dahlgren, Carol Gibson, Nancy Hunt, Pamela Nyberg Kiesner, Pat Laughlin, Ruth Ann Montgomery, Larry Nix, Karen Peterson, David Polodna, Jane Roeber, John Thompson, Neil Trilling, and Jim Trojanowski.

At their first meeting in April, the task force developed a preliminary list of issues for consideration in updating the Wisconsin Public Library Standards. Among the key issues identified by the task force are the need to update technology

standards and the need to incorporate new measurements for the availability and use of electronic information resources now commonly available in public libraries.

At their second meeting, the task force worked on ways to improve the quantitative standards as tools to measure the adequacy of library service. One recommendation of the task force is the incorporation of quantitative standards into the Standards document. Currently, most quantitative standards are recalculated annually and reported in the Wisconsin Library Service Record based on the percentile levels calculated from library annual report data. This method makes the quantitative standards somewhat difficult to use because they require use of two publications, and because the standards are “moving targets” that can change every year. The task force plans to establish “fixed” quantitative standards (for about five years) based on current trends of Wisconsin library improvement and the best professional judgment of the task force.

A number of the current quantitative standards vary according to a library’s service population. The task force tentatively accepted a new method for reporting library service area population in the annual Library Service Record. The current method is a rote assignment of the county population of residents not living in a library municipality to each library in the county based on the relative population of each library municipality in the county. The proposed new method will be to assign the county population of residents not living in a library municipality to each county library based on relative usage of each library by that county population group. The task force believes that in most cases the new method will more accurately reflect the actual service population for each library. However, for actual planning purposes the task force will recommend that libraries use alternative methods for estimating service area population if the new method does not reflect a substantial portion of the library’s usage. Examples would be libraries with heavy usage from other counties, from other library communities, or from seasonal visitors.

Most of the current quantitative standards are set at “basic”, “moderate” and “advanced” levels. The task force is recommending new terminology for standards achievement levels using the terms “essential”, “enhanced”, and “excellent”. A separate level also is being considered for “emerging” libraries that are either new or are undertaking a major effort to improve service quality.

The task force is considering recommending new quantitative standards for “percent of collection newer than five years old” and “percent of collection withdrawn annually.” These standards would reflect the importance of an up-to-date collection and the importance of weeding outdated materials. A new quantitative standard also will be considered for employment

Please see Standards—page 11

CHANNEL/MAY-JUNE 1999

DPI e-mail addresses change

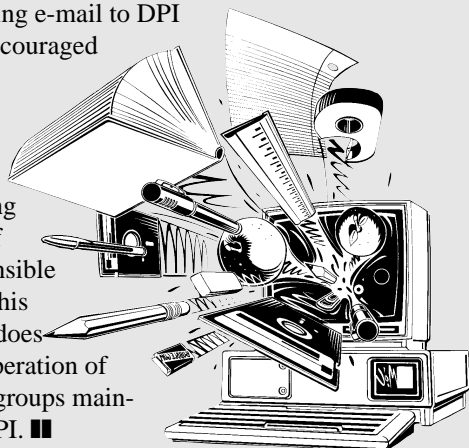
The Department of Public Instruction (DPI) recently implemented changes in its e-mail system, placing a new e-mail server online. This change necessitated changing the personal e-mail addresses of all DPI staff members.

The new addresses are structured as follows (use all lowercase letters):

firstname.lastname@dpi.state.wi.us

Anyone sending e-mail to DPI employees is encouraged to update their records.

E-mail links off the DPI website are being updated by staff members responsible for the pages. This week’s change does not affect the operation of any discussion groups maintained by the DPI. ■



Cooperative Children's Book Center

Elizabeth Burr—1908-96

CCBC names meeting room in honor of Burr

Elizabeth Burr contributed substantially to the vision and reality of the Cooperative Children's Book Center (CCBC). She was deeply involved with the CCBC from its very origins, helping to conceive and plan this unique library in her role as a public library consultant for Children's and Young People's Services in the Wisconsin Free Library Commission.



Elizabeth Burr

She worked with others in what is now the Wisconsin Department of Public Instruction, and with many librarians serving Wisconsin youth in public libraries and schools, to transform the idea of the CCBC into a reality. They collaborated with faculty members in the School of Education and what was then the Library School of the University of Wisconsin at Madison. From that partnership the Cooperative Children's Book Center was created.

The Cooperative Children's Book Center—jointly funded by the state library agency (now part of DPI), the University's School of Education, and the University's Library School—opened its doors in June 1963. The library was located in Room 411 West Capitol, a space that no longer exists.

Elizabeth Burr served as the first librarian of what she always proudly called the "Book Center". In this capacity she supervised the development of the first CCBC policies, collections, and services. In 1971 she oversaw the move from the State Capitol to the present facility in Helen C. White Hall on the UW-Madison campus, a space that was developed expressly for this growing library for adults with an academic, pro-

fessional, or career interest in Children's literature.

In 1973, Elizabeth retired from the DPI and from her formal responsibility for the Cooperative Children's Book Center, but the library continued to benefit from her skillful strategic thinking. During 1977 Elizabeth worked with others to create the Friends of the CCBC Inc.,

a dynamic library friends organization. In 1978, she was elected to the first Friends Board of Directors and served as the board's first president. After that, she served as a volunteer and helped establish the CCBC's formal association with the University of Wisconsin Foundation.

During her 27-year career as a Wisconsin public library consultant Elizabeth Burr was a strong advocate for library services for children, young adults, and their families. She achieved leadership roles across the nation and state. These included being elected president of the American Library Association's Children's Services Division and chairing the 1969 Newbery-Caldecott Awards

Committee. For many years, she worked closely with the "Book Trails" Committee associated with Wisconsin Public Radio's instructional programming. Throughout her professional life and even during her active retirement, she became a mentor and friend of countless librarians and educators and to many of the prospective teachers, librarians, writers, and artists she met on this campus.

The Wisconsin Library Association honored Elizabeth Burr with its first "Librarian of the Year" Award in 1956, and in 1992 WLA established the annual Elizabeth Burr Award, which is given to the Wisconsin author or illustrator of a distinguished book for children.

In August 1998, UW-Madison Chancellor David Ward authorized a recommendation advanced to him by W. Charles Read, Dean of the School of Education, that Room 4289, the CCBC Conference Room, be named the Elizabeth Burr Room. Naming a room in her beloved "Book Center" after Elizabeth Burr visibly honors the significant ways her leadership and commitment to the Cooperative Children's Book Center continue to provide a model for a distinguished professional career and inspiration for a generous life of service. ■■

Standards—*from page 10*

of a properly certified head librarian for a minimum number of hours per week. New standards for the availability and use of electronic information resources will be considered at future task force meetings.

The task force plans to complete a draft document of updated Wisconsin Public Library Standards for review and discussion at the fall Wisconsin Library Association conference. Publication of the final document is planned for late 1999 or early 2000.

Anyone with suggestions for improving the Wisconsin Public Library Standards or with questions about the update process can contact Mike Cross at (608) 267-9225 (michael.cross@dpi.state.wi.us). ■■

Around Wisconsin

People

Bernard Bellin is the new administrator of the Lakeshores Library System. He previously worked at Whitefish Bay Public Library.

Joyce Booth is now the media specialist at the Glenwood City Elementary/Junior High School.

Janet Brooks, director of the Rock Springs Public Library, has resigned.

Dave Clare, school media specialist at the Durand Community Library, a combined school-public library, retired at the end of the school year.

Todd Digby is the automation librarian at the Chalmer Davee Library at UW-River Falls. He previously worked at the University of South Dakota.

Ruth Doughty, media specialist at the Caddie Woodlawn Elementary School in the Durand School District, retired at the end of the school year. **Kris Sauve** will be in charge of the elementary school libraries at the Caddie Woodlawn and Arkansaw schools.

Jane Garbarski is the new children's librarian at the Adams County Library. She replaces **Marylu Roberts** who resigned.

Miriam Hansen, resource sharing coordinator of the Indianhead Federated

Library System, retired June 30.

Carol Hillman, director at the Altoona Public Library, recently stepped down as director but remains on staff.

Ann Hokanson became director of the Prescott Public Library on Jan. 20. She previously was the adult services librarian at the West Bend Public Library.

Jessica MacPhail is the new director of the Racine Public Library

Kathy Norden, director of the Hudson Public Library, resigned effective April 10.

Susan Pesheck is the children's services director at the River Falls Public Library. She previously was head of children's services at the Frank L. Weyenburg Library in Mequon.

Tammy Polpa is the new media specialist for the Clayton Schools.

Sharon Shephard is the new director at the Cornell Public Library. She replaces **Bonnie Selmer**, who resigned effective April 1.

Rachel Stoyke is the new adult services librarian at the McMillan Memorial Library in Wisconsin Rapids.

Ann Waidelich (35 years), librarian, and **Cheryl Brassington** (28 years), library assistant, recently retired from the Madison Public Library after working

together for 22 years at the Municipal Reference Service/Dane County Law Library.

Lynn Wehn is the new media specialist at Woodland Elementary School in Barron.

Darlene Weingand, UW-Madison School of Library and Information Science professor and director of continuing education services, will retire this summer.

Places

The **Monticello Public Library** has a new address: 512 Lake Avenue.

The **Sun Prairie Public Library** celebrated the grand opening of its new building May 15 & 16.

Awards

The Wisconsin Educational Media Association, acting on the votes of Wisconsin children, presented three Archer Awards at its spring convention. Students chose: "**Hallo-Weiner**," by Dav Pilkey, as their primary selection; "**Wayside School Gets a Little Stranger**," by Louis Sacher, as their intermediate choice; and "**Brian's Winter**," by Gary Palsen, for their middle school choice. ■■

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