ESEA Title VI zeroed out again
Level funding proposed for library programs in FY99 budget

The Administration's FY99 budget proposal announced Feb. 2, is being cited by U.S. Secretary of Education Richard Riley as representing "a greater increase in the federal investment in improving elementary and secondary education than any budget in the last 30 years."

In a released statement, Riley added, "If Congress approves this budget, it would reduce class size, modernize schools, improve teacher quality, target new assistance to poor urban and rural schools, help bring technology into the classroom, and give all Americans the financial support and information they need to go to college."

The education budget outlines a $1.1 billion initiative to reduce class size and funds to recruit and train 100,000 new teachers over the next seven years. It proposes tax credits that would pay all interest on more than $20 billion in school construction bonds to be issued in 1999 and 2000.

For higher education, the budget proposal would include $7.6 billion for Pell grants, an increase of $249 million that would raise the maximum Pell award from $3,000 to $3,100. Also included is a $70 million increase for College Work-Study, which includes additional work-study tutors for the America Reads initiative.

Library programs, for which funding is passed through the Department of Education to the Institute of Museum and Library Services, is proposed at $146 million, about the same level as FY98.

ESEA Title VI

The Elementary and Secondary Education Act Title VI—Innovative Education Program Strategies State Grants, would be zeroed out for the second consecutive year. The FY99 budget states, "It does not have clear, measurable goals and is not designed in law to produce specific results in terms of student achievement gains. Evaluations of the program show that school districts generally use the funds for routine activities that do not improve teaching and learning."

This title provides funding for school library materials as one of the uses of the block grant. According to information previously received from the Department of Education, as much as 40 percent of the grant goes for school library and instructional materials. As a result of strong "grassroots" action and House leadership, ESEA VI received $350 million in appropriations for FY98.

Technology

The FY99 budget would provide $475 million for the Technology Literacy Challenge Fund, an increase of $50 million to help more schools buy hardware,

Please see Budget—page 3

WETC scheduled Oct. 6-8, 1998

Mark your calendars now for the 6th annual Wisconsin Educational Technology Conference (WETC) to be held October 6-8, 1998, at the Regency Suites in Green Bay.

WETC is co-sponsored by the Wisconsin Department of Public Instruction, the University of Wisconsin-Extension, the Wisconsin Educational Communications Board and the Wisconsin Technical College System, along with over 70 endorsing organizations.

The purpose of WETC is to advance the application of technology at all levels of education and training (PK-adult) in instruction, curriculum, learning resources, special needs, administration, and planning.

Please see WTEC—page 3

National Leadership Grants to enhance library services

The Institute of Museum and Library Services has announced the availability of funds for a new grant program to enhance library services and encourage collaboration between libraries and museums.

The grants, called National Leadership Grants, will be administered at the federal level by the Institute of Museum and Library Services. The funds come from the new Library Services and Technology Act (LSTA) program that includes a set-aside of the appropriations designated for national leadership purposes.

National Leadership Grants will be awarded in 1998 for exemplary projects in

- education and training,
- research and demonstration,
- preservation or digitization, and
- model programs of cooperation between libraries and museums.

The application deadline for the grants is April 17, 1998. Guidelines are available from the Institute of Museum and Library Services website at http://www.imls.fed.us/guidelines/natlead.pdf.

The Institute of Museum and Library Services is seeking qualified field reviewers to evaluate the proposals for the 1998 National Leadership Grants. Reviewers must be available to review approximately eight proposals during a four week period beginning in May 1998. Qualified reviewers will have expertise in one or more of the following areas:

- education/training for library and information science;
- research/demonstration projects in library and information science;
- digitization/preservation of library materials; and/or
- cooperative programs involving libraries and museums, or expertise in a field with potential applications in libraries and museums (e.g., descriptive standards, new technologies).

Reviewer forms are available from the Institute of Museum and Library Services web site at http://www.imls.fed.us/ols/rvwrcll.html.

For more information on this grant program, contact the Institute of Museum and Library Services, 1100 Pennsylvania Avenue, NW, Washington, DC 20506; (202) 606-5227. ■

LSTA preliminary proposals outlined

Described below are preliminary proposals from the Division for Libraries and Community Learning (DLCL) for the use of LSTA funds for Wisconsin for 1999. Comments and suggestions regarding these preliminary proposals are invited.

The LSTA Advisory Committee met March 3 and 4, 1998. As a part of that meeting there was a public hearing on March 3 to allow interested persons to comment on these proposals or others they would like the advisory committee to consider.

Preliminary Proposals

The DLCL is proposing that federal fiscal year 1999 LSTA funds be used during calendar year 1999 for the following purposes. In addition to these purposes, the LSTA funds would be used to support ongoing DLCL projects, including WISCAT and other programs and services. The proposals are based on estimates of the amounts of LSTA money that will be available to Wisconsin in FY 99.

Full-Text Database Project (approximately $300,000)—These funds will allow the DLCL to continue to coordinate and administer a demonstration project

Governor appoints Rep. Hanson as TEACH director

Gov. Tommy G. Thompson has appointed state Rep. Doris Hanson as executive director of the Technology for Educational Achievement (TEACH) Board.

Rep. Hanson, D-Monona, will begin her new position May 13 and oversee the

> "Rep. Hanson cares deeply about TEACH and its goal of providing every school in Wisconsin with the cutting-edge technology of tomorrow."
>
> **—Gov. Tommy G. Thompson**

state's $500 million investment in educational technology for Wisconsin public schools, technical colleges and universities.

"Rep. Hanson cares deeply about TEACH and its goal of providing every school in Wisconsin with the cutting-edge technology of tomorrow," Gov. Thompson said. "I have every confidence that her skill, leadership, and com-

mitment will make TEACH the strongest educational technology program in America—a model for the entire nation. We are fortunate to have her lead this endeavor."

The TEACH initiative was included in the state's 1997-99 biennial budget, calling for a $200 million investment over the biennium and $500 million over five years. Rep. Hanson was instrumental in garnering strong bi-partisan support for TEACH in the Legislature.

As executive director, Rep. Hanson will directly oversee operation and

Rep. Doris Hanson

implementation of the TEACH program and lead the nine-member TEACH Board.

Rep. Hanson is a former secretary of the Department of Administration, the state agency that will house the TEACH program. Rep. Hanson was elected to the Assembly in 1992 and she currently serves on the Joint Committee on Information Policy, the Colleges and Universities Committee, and the Joint Committee on Audit.

Hanson also was a member of the Governor's Telecommunications Infrastructure Task Force, the Commission for the Study of Administrative Value and Efficiency (SAVE), and the Governor's Blue Ribbon Commission on 21st Century Jobs.

Rep. Hanson will earn $79,000 in her new position, which does not require Senate confirmation. ∎

WTEC (cont.)

WETC is recommending that educational institutions send teams to the conference so that, upon returning, the members can share the information they have acquired and can continue the discussion of how to improve teaching and learning through use of technology.

WETC '98 will include
*   more than 20 Workshops/Labs,
*   more than 120 Sessions,
*   more than 70 Exhibits, and
*   excellent opportunities for networking with peers.

For updates on the 1998 WETC, visit the web site at http://www.wetc-wi.org. ∎

Budget (cont.)

train teachers to use technology and develop and buy software. The $106 million request for Technology Innovation Challenge Grants would support "24 new awards to develop or adapt cutting-edge technology for classrooms." The Department of Education would develop a new $75 million Teacher Training in Technology initiative which would include schools of education and other partnerships to train new teachers in uses of technology.

21st Century Community Learning Centers

The Department of Education also announced a proposed major expansion of the 21st Century Community Learning Centers program, with funding from the C.S. Mott Foundation. Last year's funding for the 21st Century Community Learning Centers program was set at $40 million. This year's proposal would request $200 million for the program. The Mott Foundation funds will allow regional conferences to "help communities nationwide learn about quality after-school care and take advantage of new federal funds for before- and after-school programs."

America Reads

In addition to the funds for tutors included in the College Work-Study program, the Administration's budget would include $250 million for America Reads, "which supports local programs that provide tutoring and help improve reading instruction in our schools..." Currently before Congress is the Reading Excellence Act, H.R. 2614, which has passed the House and remains to be acted upon in the Senate. Also outstanding is an approved appropriation of $210 million to be used for a children's literacy initiative if legislation is approved before July 1.

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LSCA/LSTA Update

Preliminary (cont.)

providing all types of libraries in Wisconsin with access to full-text database services through a statewide contract. It is anticipated that a comprehensive statewide contract with a vendor or vendors will enable Wisconsin libraries to realize cost savings that would not be possible on an individual library basis or at a library system level. The databases are expected to be available in late spring or early summer of 1998 until December 1999. The division expects to spend a total of approximately $2.1 million on the project in 1998 and 1999.

Statewide Linked Systems Project (approximately $150,000)—This project would allow DLCL to plan and carry out the initial stages of a statewide demonstration project that would link automation systems. Systems which would be considered for inclusion in the initial project would include WISCAT, full-text databases, state government databases, and two to three local or shared library systems. Funds would pay for meetings of a committee to plan and oversee development of an RFP for the project and for funding the initial year of the project. DLCL staff also would oversee the projects funded under the regional linked/shared systems category and, when technically possible, plan for incorporation of these projects into the statewide project in the future.

Linked/Shared Systems (approximately $350,000)—These funds will assist public libraries in: 1) joining an existing shared automation system operated or coordinated by a public library system; 2) implementing a new shared automation system. At least one of the libraries must be a public library system resource library or there must be a minimum of five libraries participating in the project; 3) linking two or more existing local library automation systems. At least one of the systems must be operated by a public library system resource library. Linking methodologies may include use of specialized middleware designed to link disparate systems, use of the World Wide Web and the Internet, and any other methodology approved by the DLCL.
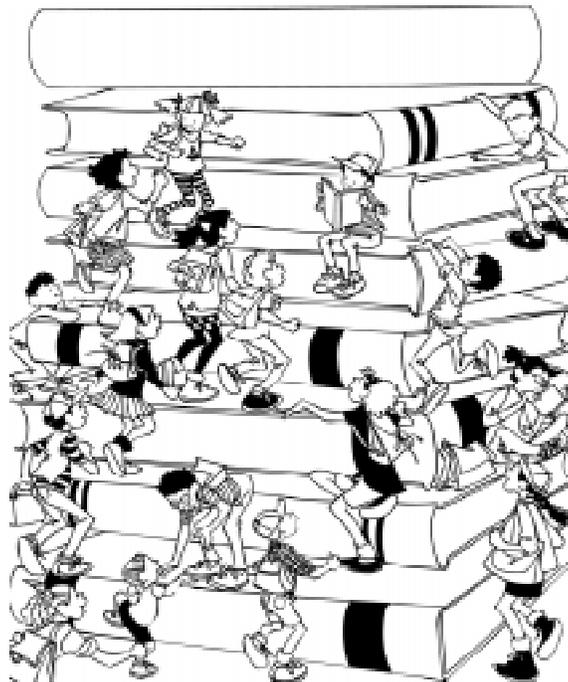
Delivery Services (approximately $75,000)—This project will have two parts. One part will enable the Northern Waters Library System, either alone or in conjunction with the Indianhead and/or Wisconsin Valley Library Systems, to demonstrate van delivery service provided by a courier in the northern part of the state. The second part of the project will provide funding for administrative support to South Central Library System for the intersystem delivery service. A condition of the grant will be that the South Central System will organize an advisory committee to discuss the current and future operation of the intersystem delivery service and provide a focus for coordinated planning. This will take the place of DLCL appointing another planning group or expanding the composition of the advisory committee that worked on the recent delivery services study report. DLCL staff will be represented on or involved with the advisory committee. The delivery service report will provide background data from which to work.

Special Needs Youth Initiative (approximately $25,000)—Funds will enable the DLCL to begin implementation of the accepted recommendations specific to the division resulting from the 1998 Special Needs Youth Initiative.

Special Needs Youth (approximately $300,000)—Funds will enable public libraries, public library systems, and state institution libraries to plan and implement programs that will serve socioeconomically disadvantaged youth (0-17) and youth with disabilities. Disadvantaged youth or youth with disabilities must be the primary, but not necessarily exclusive, target of the projects. Examples of projects that may be funded in this category include, but are not limited to: library services to day care providers and day care centers; before and after school literacy and reading skills programs; purchasing specialized materials and adaptive equipment to meet the needs of youth with disabilities; family literacy and intergenerational programs; service to juvenile detention facilities and homeless shelters, migrant camps, low income housing projects, and facilities for battered women and their children.

Adult Literacy/Job Information (approximately $300,000)—Funds will enable public libraries, public library systems, and state institution libraries to plan and implement programs that will serve educationally and socioeconomically disadvantaged adults through adult

ETN will focus on 1999 LSTA program

The Division for Libraries and Community Learning will sponsor two sessions on the Library Services and Technology Act (LSTA) program for 1999 for potential grant applicants. The sessions will take place on Mondays, March 30 and April 6, from 2:00 - 3:50 p.m.

The sessions will highlight the LSTA grant categories and priorities for Wisconsin for 1999. The March 30 session will focus on the technology categories while the April 6 session will focus on the special users categories. Both sessions will cover the LSTA application process, schedule, forms, and special grant category requirements.

Those interested in attending the ETN sessions should contact ETN Registration at (608) 262-0810. The ETN session is free, but advance registration by March 23 is required to ensure that par-

ticipants receive the course materials. Final decisions on the LSTA program for 1999 will be available after the March 3-4 LSTA Advisory Committee meeting and will be posted on the division's listserv, LIBSYS, and on the LSTA program web site at http://www.dpi.state.wi.us/dpi/dlcl/pld/lsta.html.

Additional information is available from Peg Branson at (608) 266-2413 or by e-mail at bransms@mail.state.wi.us.

Budget Update

The Clinton administration's FY 99 budget proposal was released on February 2, 1998. According to an ALAWON (American Library Association Washington Office Newsline) message on Feb. 4, the proposal includes $146 million for FY 98 for the LSTA program, or
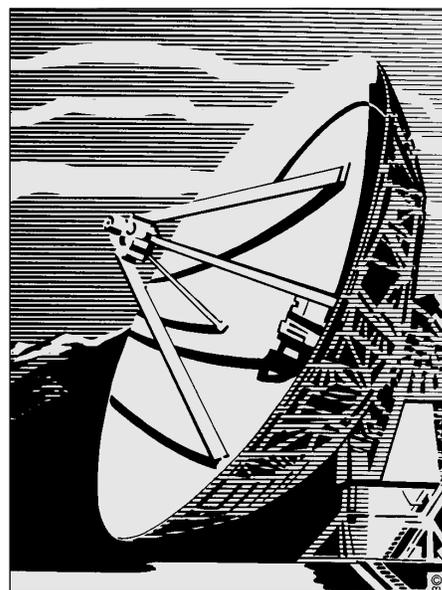
about the same level as in FY 98 (the comparable amount for FY 98 was $146,340,000). The ALAWON budget article is reprinted on page 1. ▌▌

ALA sponsors "Great Sites" Web page

Featuring Web sites for children, parents, caregivers, teachers, and others who care about children, a Web page compiled by the Children and Technology Committee of the Association for Library Service to Children (a division of the American Library Association) is an ideal starting point.

Unveiled Dec. 1, 1997, at the "Internet/On-line Summit: Focus on Children," "700+ Great Sites: Amazing, Spectacular, Mysterious, Colorful Web Sites for Kids and The Adults Who Care About Them" is the title of the page, which features links to—you guessed it— more than 700 sites organized into groups. The summit was a first-ever gathering of industry leaders, educators, librarians, law enforcement officials, and family advocates to focus on enhanced education and safety of children in cyberspace.

"This is what librarians do best," says ALA President Barbara J. Ford.

To reach the "Great Sites" Web page, go the following address: http://www.ala.org/parentspage/greatsites/amazing.html. ▌▌

Preliminary (cont.)

literacy, job information, or other programs that promote the acquisition of life management skills. Providing electronic access to job information and collaborating with one stop job centers are encouraged in this category.

Applicants can apply for a maximum of $50,000. All grants must have a 50 percent match from sources other than LSTA funds. Matching funds must be in direct contributions and cannot be "in-kind" or staff contributions. Grant funds may be used for hardware, software, communications, and membership fees and system upgrades needed to support new members. Staffing costs are not eligible for funding.

LSTA Schedule 1999

One of the changes accompanying the transition from the old LSCA program to the new LSTA program is a shift to the calendar year for LSTA projects. The LSTA schedule for projects to be carried out in 1999 is as follows.
- March 3-4, 1998—LSTA Advisory Committee determines grant categories/budget for 1999.
- Mid-March, 1998—LSTA grant categories/budget information to potential applicants.
- March 30, 1998—ETN session for information on the LSTA grant program.
- April 6, 1998—ETN session for information on the LSTA grant program.
- August 1, 1998—LSTA grant applications due.
- November 15, 1998—LSTA grant award announcements.
- January 1, 1999—LSTA projects begin.

For more information, or to submit comments or suggestions relating to the proposed use of LSTA funds for 1999, contact Peg Branson, LSTA Program Coordinator, DPI, Library Services Division. P.O. Box 7841, Madison, WI 53707-7841; (608) 266-2413 (e-mail: bransms@mail.state.wi.us). ▌▌

Technology Planning

BY ROBERT F. BOCHER

Five critical factors
Successful library technology planning outlined

Development of a technology plan is imperative if libraries hope to effectively deal with changing technology, and there are five factors critical to planning and implementation.

No planning effort will succeed without the full support and commitment of all library staff and management. This commitment should be in place before any decision is made to develop a technology plan. A technology plan should

be developed not by library staff alone but with active participation by the library's trustees and the involvement of other parties such as the local schools, the municipal/county instructional technology department and the library system.

A key factor in the use of any library technology is a realization that technology is not an end in itself but a means to an end. Technology must be viewed as a vehicle to offer more efficient and effective delivery of current services and to add new services to help carry out the mission of the library.

Too often, emphasis is placed on the hardware and software aspects of technology at the expense of staff training and in-servicing needed to help ensure

proper and effective use of the technology. Without a firm commitment to initial and continued staff development, the benefits of technology will not be fully realized (see the DPI web page at http://www.dpi.state.wi.us/dpi/dlcl/pld/erate.htm).

Finally, any technology plan must address the need for funds to implement the plan. Funds must be budgeted annually to maintain existing technology, to update or replace obsolete technology on a regularly scheduled basis, and to provide necessary staff support.

Technology Plan Outline

Technology plans can be developed in many different formats. How these areas

Delays being addressed
SLC has new, up-dated documents

To help educators and librarians through the E-rate application process, the Schools and Libraries Corp. released on Feb. 3 an updated list of services eligible for discounts under the Universal Service Fund. The list includes more than 50 items under the broad categories of telecommunications services, Internet access, and internal connections. The list can be found at http://www.neca.org/funds/faslc.htm.

The new list does include some items for which FCC decisions about eligibility are still pending. These include Channel Service Unit (CSU)/Data Service Unit (DSU) and satellite dishes. Final determination on these items is expected within the next month.

SLC also hasreleased a "Fact Sheet on Billed Entities" designed to help libraries and schools that are filling out applications. It is available from http://www.neca.org/funds/faslc.htm. Print copies of both documents can be requested from the SLC toll free at 1-888-203-8100.

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At Reference and Loan

FROM MARY STRUCKMEYER

Sources sought for poem, essay and quotation

This month reference staff at the Reference and Loan Library are trying to locate one poem, one short story or essay, and the source of a quotation.

"A tree falls and leaves an empty space in the sky" may be a reference to Abraham Lincoln's assassination. The author and full context of the quotation are sought. *Bartlett's Familiar Quotations as* well as other books of quotations and works on Abraham Lincoln have been checked.

A patron from Superior would like the full text of a poem by Tim Burton titled "Victor." This poem is not in *The Melancholy Death of Oyster Boy.*

"The Boy With the Little Brown Dog" is a short story or essay approximately two pages long that a Sussex Public Library patron memorized around 1938. It was seen several years ago in a book at Milwaukee Public Library, but the patron did not keep a copy. Sources checked include *Essay and General Literature Index; Short Story Index; Speech Index; Poetry Index;* quotation books; WISCAT and the Milwaukee Public Library catalog.

Anyone who can provide the information sought is asked to contact Mary Struckmeyer at (608) 224-6168 or by e-mail at strucme@mail.state.wi.us. Those using e-mail are reminded to include their full names in the text of the message, since it does not always come through in the header. ∎∎

Technology planning (cont.)

are addressed in your plan and their actual placement in the plan is a local decision. In other words, the areas listed below can be "mixed and matched" and reordered to meet local needs and circumstances.

Introduction/Overview—This section is designed to provide general information on the library, its services, and its overall mission. Include an explanation of how the technology plan was developed, who was involved in the process, and what process will be used to review and update the plan as needed. This section can be omitted if the technology plan is part of a broader library planning document.

Vision statement—Describe how technology helps staff implement the library's mission and improve library services. This statement often is no more than three or four sentences. The vision should reflect the realization that technology is not an end in itself, but a means to an end. Example: providing better reference services to local businesses by offering access to business-related databases.

Address the issue of how the library plans to use technology to help accomplish its goals and mission in future years. In other words, be certain to incorporate some type of "vision" in the vision statement. While forecasting technology trends even one or two years into the future is difficult, it is still helpful to develop a broad, general vision on the use of technology in the future.

Executive summary—If your technology plan is more than four to six pages, develop a summary highlighting major goals or initiatives. If there is no summary, there should be some area of the plan, generally the vision statement or the goals/implementation section, in which the major goals are outlined.

Background and current state of technology—Provide an overview of how long technology has been used in the library. This can be done from a chronological perspective and, if necessary, further divided into service areas. This area should list major software/hardware or service purchases and upgrades. Include any cooperative efforts involving technology with neighboring libraries, schools, local units of government, local colleges/universities and any other parties.

As a follow-up to the background section, describe what technologies are being used and the current technology environment (e.g., hardware/software, LANs/WANs, automated systems, telecommunications, Internet, reference databases).

The plan should address the following:
- In what specific library areas/functions is technology being used (e.g., administrative, technical services, public service) and to what extent?
- How is technology integrated into the daily functions of the library (plan criteria of the FCC Universal Service discount program for schools and libraries, also known as "E-Rate)?
- What are the strengths and weaknesses of the library's current technology environment?
- What problems/issues does technology help to solve and what problems/issues does it cause?
- What is the level of staff expertise and staff use of the technologies?
- What information resources do the patrons use via technology?
- What information resources that use technology are accessible to people with disabilities?
- How much of the library's budget is allocated to technology?

Action steps: technology goals and objectives—Goals are statements outlining the anticipated achievement of various services. Goals and objectives serve as the "action" part of the plan and provide the framework for what will be accomplished in a given period of time.

List the major goals or activities for the library that will be accomplished through the use of technology. This list should be for the current year and the next two to three years. Place the goals by priority. If there are many of them, subsort them by function or service area. Objectives are the specific implementation processes that are needed to accomplish the goals. When developing objectives, some of the specific activities include the need to:
- develop a timeline and priority listing for implementing the goals/objectives;
- develop a tentative budget to accomplish the goals/objectives;
- assign staff to implement the goals/objectives;
- define the impact on staffing, including any need for increased staff and staff inservicing and redefining position descriptions (E-rate plan criteria);
- outline the immediate and long-term budget implications of the goals/objectives;
- review any specific library procedures or broader library polices that may be effected by the goals/objectives;
- outline what technology (e. g., hardware, software, net-
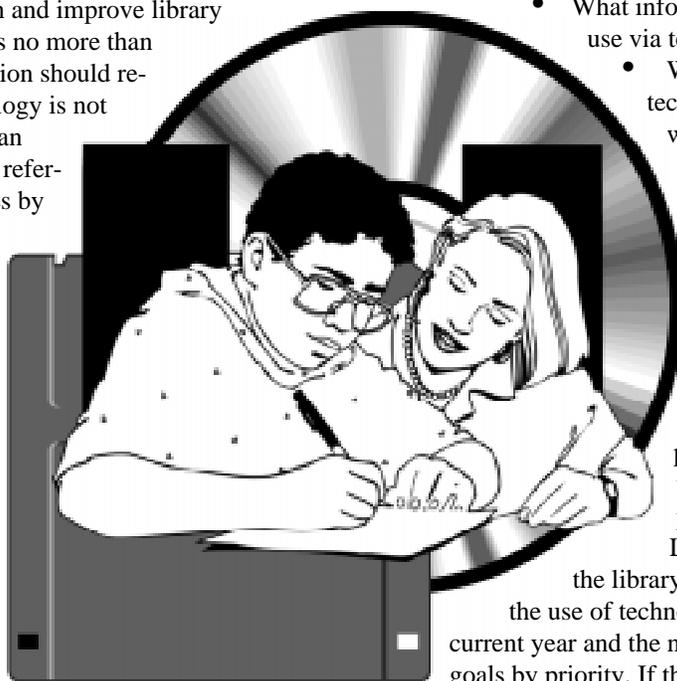
Sen. McCain introduces Internet School Filtering Act

On February 10 the Senate Commerce, Science and Transportation Committee conducted a hearing on "Internet Indecency," but the focus changed to the recently introduced Internet School Filtering Act (S. 1619).

Introduced February 9 by Senate Commerce Committee Chair John McCain (R-AZ), S. 1619 is co-sponsored by Senators Fritz Hollings (D-SC), Dan Coats (R-IN), and Patty Murray (D-WA). Sen. Daniel Inouye (D-HI) announced his co-sponsorship of S. 1619 during the hearing, which had been scheduled long before introduction of McCain's bill.

McCain's proposal would deny schools and libraries that do not use filtering or blocking software eligibility to use the telecommunications discounts as authorized by the Snowe-Rockefeller provision of the Telecommunications Act of 1996.

Witnesses at the Feb. 10 hearing included co-sponsors Senators Coats and Murray, who are clearly supportive of S.1619. Coats is the sponsor of S. 1482 which prohibits commercial distribution on the Web of material that is harmful to minors without blocking access to minors through credit card or other adult verification.

Seth Warshavsky, president of Internet Entertainment Group Inc., which provides adult Internet content, usually for a fee, suggested that creating new domain names for "adult" material would lead to more affective filtering and thus minimize overly broad filtering of other information. His company co-operates with various filtering software manufacturers by voluntarily providing addresses for adult sites to the filtering developers.

Christine Varney, chair of the December 1997 Internet On-line Summit, and a lawyer, emphasized that filtering software and technologies are in their infancies and PICS (Platform for Internet Content Selection) had yet to be fully developed. She urged more flexibility for schools and libraries, a position that Sen. McCain disagreed with in the hearing. The only school or library witness was Elizabeth Whitaker, coordinator of Instructional Technologies, Tucson, AZ,
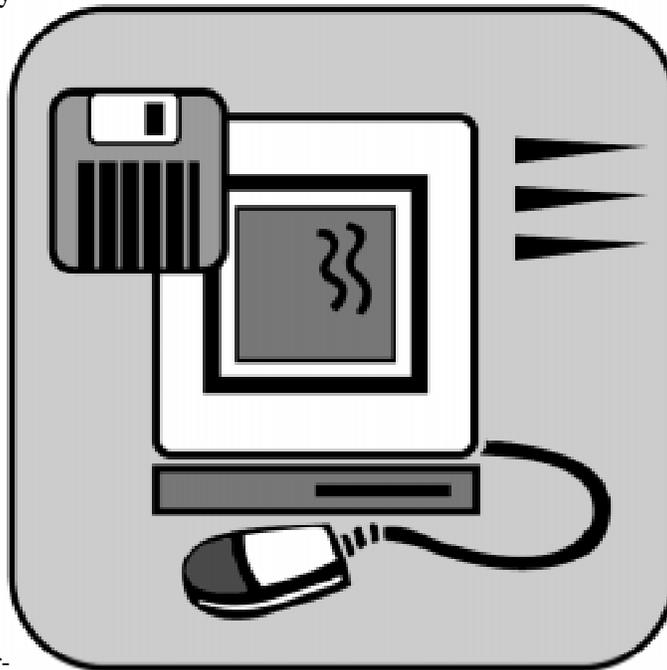
Unified School District, who testified that their school system does deploy filtering software. She indicated that the only complaints about filtering being censorship came from district librarians, but she argued that the filtering should not be connected to nor deny eligibility to the telecommunications discounts.

In his floor remarks when introducing the bill on February 9 McCain said,

" ...school and library administrators who accept universal service support to provide students with [the Internet's] intended benefits must also safeguard them against unintended harm....It requires schools receive universal service discounts to use a filtering system on

their computers so that objectionable on-line materials will not be accessible to students. Libraries are required to use a filtering system on one or more of their computers so that at least one computer will be appropriate for minors' use. Filtering technology is itself eligible to be subsidized by the E-rate discount..."

According to S. 1619, in order to receive universal service fund support a library would have to certify that it employs filtering or blocking software on one or more computers and that, should the library remove or "ceases to employ any such system" that it must notify the Federal Communications Commission about the change. The proposed bill also requires that a school would have to certify that it had "selected a system for computers with Internet access to filter or block matter deemed to be inappropriate for minors" and had installed a software to filter or block such matter.

The bill also says that "determination of what matter is appropriate for minors shall be made by the school, school board, library or other authority responsible for making the required certification" and that no agency of the United States government may "establish criteria" or review the decisions made by a local governing board. ALA argues that since there is little control at the local level as to what is filtered by the available filtering/blocking software, this provision in the act would be problematic. In its statement, ALA also argued that there should be no federal requirements mandating filters nor should such filtering be tied in any way into the telecommunications discount program.

The key sponsors of the discount program appeared cautionary in their approach to S. 1610. Sen. Olympia Snowe

Filtering (cont.)

(R-ME) said she concurred that something needed to be done to control the proliferation of pornography on the Internet but she did not specifically endorse the McCain proposal. In a written statement Sen. Jay Rockefeller (D-WV) said, "I believe that we need an approach that's clear about our bottom line but flexible enough that local communities can set the standards and use the tools that they believe are right for their circumstances, their communities, and their children."

The ALA written statement for the hearing record (posted at http://www.ala.org/washoff/mccain.html) reads in part:

"…While blocking and filtering products can be useful tools for parents to use at home, their use in a library setting is questionable at best. Libraries serve all the families and all library users in a given community. As public institutions supported primarily by local public tax monies, libraries are obligated to meet the information needs of the entire community or school population, while upholding the basic principles of the First Amendment. Within the same community, within the same school district or library system, indeed, even within the same library or school building, users have vastly different needs. Federally mandated blocking software cannot responsibly anticipate the information and curricular needs of a community or determine the best sources of information for any particular public or school library users."

These filtering proposals, however, have in no way stopped or changed the telecommunications discount program or the process or requirements for applying for the discounts. Public and school librarians working on discount applications should aggressively continue with the application process within the current deadlines.

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E-Rate technology plan criteria

The Federal Communications Commission, as part of its Universal Service ruling (E-rate), mandates that schools and libraries have technology plans. The Division for Libraries and Community Learning in the state Department of Public Instruction (DPI) is the technology plan approval agency in Wisconsin.

The DPI, in coordination with the state Department of Administration, has developed the following technology plan criteria as outlined below. (These criteria are based on those submitted to the FCC by the U.S. Department of Education in its "Working Group" report dated July 31, 1997.)

Technology plans must include a rational strategy that describes the applicant's plan for using information technologies, including the integration of technology into the school curriculum or library services, and how technology will be funded. The plan must outline how technology is, or will be an integral part of the curriculum or library services. The intent of this criteria is to ensure that schools and libraries acknowledge that technology is not an end in itself but a means to an end.

Plans also must describe how telecommunications and other services being requested under the USF (Universal Service Fund) support the objectives of the plan. The purpose of this criteria is to ensure that any services requested under the Universal Service Fund are addressed in the technology plan. For example, if the library requests USF for Internet service, yet use of the Internet is not addressed in the library's technology plan, the plan does not meet this criteria.

The approved plan also must include explanations of how hardware, software, and staff development are used in relation to use of the services requested.

It also is required that the technology plan contain an evaluation process. The purpose of this criteria is to make certain the technology plan is periodically reviewed to help ensure that the services requested under the USF are used properly and effectively.

Finally, the plan must include sufficient detail to ensure that use of the services being requested is addressed in the technology plan. This criteria is an effort to ensure there are sufficient details in the plan to make certain all services requested are properly documented in the technology plan.

For more information about the E-Rate requirements, visit the DPI web page at http://www.dpi.state.wi.us/dpi/dlcl/pld/erate.html. ∎

Technology (cont.)

working, etc.) exists to accomplish the goals/objectives and what will have to be upgraded or purchased (E-rate plan criteria); and
• examine any need to make building modifications, including an upgrade of the electrical service.

Evaluating the technology plan— Some type of plan evaluation process is necessary to ensure the goals and objectives and other facets of the technology plan are actually implemented. This is best done on a regular basis (at least four times annually) at staff meetings and meetings with the library board. (see E-rate plan criteria article above). One of the easiest ways to evaluate the technology plan is to tie the evaluation process with the timeline or priority list established in the goals and objectives section.

*Plan appendices—*Attach any documents related to technology, such as handouts used to assist patrons on how to use a particular product or program.

For more information, go to http://www.dpi.state.wi.us/dpi/dlcl/pld/planout.html, or contact Bob Bocher, Library Technology Consultant, at (608) 266-2127 (e-mail at bocherf@mail.state.wi.us). ∎

Around Wisconsin

News of staff changes, individual or institution honors, major service innovations, public relations efforts, new or remodeled facilities, and local news coverage sent to "Around Wisconsin," Channel, Division for Library Services, will be printed. No biographical information will be included for personnel. Specific dates/months must be given for events reported.

People

Betty Jo Bussie was elected president of the Arrowhead Library System, replacing **Jackie Landers** who has served as President since May, 1994. **Betty Showers** was elected vice-president.

Dorothy Handrick, head of technical services and past director of the Mount Horeb Public Library, is retiring after 21 years at the library.

Yvonne Turner, Dane County Library Service office manager for the past 19 years, retired Jan. 2, 1998.

New to the Wisconsin Association of Public Librarians' board are: **Mike Hill**, Shawano; **Elaine Meyer**, Amery; and

Steve Proces, Neenah. Leaving the board are **Marge Fromm** and **Shirley Lemke**.

Michele McCaughtry resigned as director of the G.E. Bleskacek Family Memorial Library in Bloomer to continue her library science studies. **Connie Krenz** will handle administrative tasks until a new director is hired.

Deb Tobias resigned as director of the Polk County Library Federation to take a job with an Iowa library system.

Linda Ellefson, assistant at the Dresser Public Library, has been promoted to director.

Mary Pientok, director, Whitehall Public Library, retired.

James White of the La Crosse Public Library and Winding Rivers Library System (WRLS), retired.

Patricia A. Conrad, director, Milton Public Library, received her new librarian certification.

Places

The **River Falls Public Library** moved into its new facility.

The **Black River Falls Public Library** recently celebrated its 125th anniversary.

Recognition

Carol Anderson, assistant director of the Monona Public Library, received the Bauer Continuing Education Scholarship by the WLA Library Careers Committee. She is enrolled in the MLS program at the UW-Madison SLIS.

Charles Bunge, professor emeritus, UW-Madison SLIS, received the "Excellence in Writing" Award from UMI for a paper—"The Shape of Services to Come: Values-Based Reference Service for the Largely Digital Library"—he co-authored.

Perfect Attendance Awards for the 1997 WRLS workshops were presented to: **Judy Gautsch**, Galesville Public Library; **Becky Zahm**, Lawton Memorial Library in La Farge; **Bonnie Lange** and **Marge Fromm**, Sparta Free Library; **Judy Grant**, Hettie Pierce Public Library in Trempealeau; and **Peggy Murphy**, Ontario Public Library. ∎

Project Vote Smart seeks partners for pilot program

Project Vote Smart recently launched an election year pilot program with public libraries around the country that will provide their patrons with unbiased information systems and free publications about candidates and elected officials.

Supported by a grant from the Carnegie Foundation, this funding enables Project Vote Smart to provide libraries with a wealth of free information.

Libraries interested in participating in this pilot program, or those with questions, should contact Whitney Wilcox, Project Vote Smart's Library Service director, at 541-754-2746 or by e-mail at libraries@vote-smart.org. ∎

Reaching Out

FROM FRANCES de USABEL

3 names added to Special Needs Youth Task Force

As reported in the February 1998 issue of *Channel*, the name of the At-Risk Youth Initiative has been changed to the Public Library Special Needs Youth Initiative to more accurately reflect its scope and the needs of the children and teens it will address.

The purpose of this initiative, which will be carried out in 1998 with federal Library Services and Technology Act (LSTA) funds, is to create a statewide plan to improve public library services in Wisconsin to special needs youth—low-income children and teenagers and those with disabilities.

Since publication of the February *Channel*, three additional people have been selected to serve on the task force. They are: Rep. John Lehman, Wisconsin Assembly; Vicki Poole, Department of Workforce Development; and Rep. Gregg Underheim, Wisconsin Assembly. ∎

In Wisconsin Union List of Serials (WULS)

UW-Madison serial holdings now available on-line

For the past year, On-Line Computer Library Center Inc. (OCLC) has been conducting a Local Data Record (LDR) Updating Service pilot project, the goal of which is to provide an automated process that allows libraries to add, update, and delete LDRs in WorldCat, OCLC's union catalog.

UW-Madison is one of three pilot libraries, and after months of testing OCLC loaded serial holdings information for UW-Madison libraries in mid-December. Approximately 134,000 OCLC Local Data Records were created from UW-Madison NOTIS holding records.

OCLC's plan is to make the LDR Updating Service available to all OCLC union listing libraries with local systems later in 1998. Libraries will be required to supply holding records that conform to the ANSI/NISO standards for serial and non-serial holdings and are coded according to USMARC Format for Holdings Data (see http://www.oclc.org/oclc/specs/batch.htm for complete specification requirements). WULS will provide more information about OCLC's LDR Updating Service.

If you want to check out some OCLC records with UW-Madison holdings in the on-line WULS, here are some record numbers: #10566980, #2360756, #10219247, #23295112, and #16274457.

For more information, contact Lorie Docken at (608) 265-5718 (e-mail: ljdocken@facstaff.wisc.edu). ❚❚

Promotional ideas sought for Teach-In

The American Library Association is one of the major players in a follow-up to the 1997 Internet On-line Summit: Focus on Children, an outgrowth of which is "America Links Up: A National Teach-In."

The Teach-In is an outreach campaign designed to help parents, teachers, librarians, and others engaged in children's on-line experience learn how to safely use the Internet. The campaign is a commitment made at the Internet On-line Summit to find solutions to safety and other issues for children on-line.

During the week of the Teach-In (tentatively scheduled September 14-20, 1998) schools, libraries, and community organizations across the country will open their doors so anyone can learn how to have an educational and safe experience on-line. Adults and children can take advantage of free tutorials to learn the basics of the Internet, tools that promote safe, rewarding on-line experiences, how to use good quality content, and how families can safely navigate their way around this new medium.

In addition to the American Library Association, other members of the coalition include the Department of Education, the National Association of Secondary School Principals, The Children's Partnership, the Center for Media Education, Enough is Enough, the National Education Association, Family Education Company, America On-Line, AT&T, Disney Company, Microsoft, and Time Warner, among others.

As a means of promoting this event, the ALA Public Information Office is looking for fresh, new ideas. Promotion ideas should be sent to Linda Waddle, Deputy Executive Director, Young Adult Library Services Association, American Library Association, 40 East Huron Street, Chicago, IL 60611; 1-800-545-2433 Ext. 4391 (e-mail: lwaddle@ala.org). Although the event is next fall, ideas are needed now for planning purposes. ❚❚

Employment opportunity

Information Literacy Librarian sought

The University of Wisconsin-Superior seeks a dynamic, service-oriented librarian to provide information literacy services to the campus; deliver both print and electronic reference assistance at the reference desk, including some evenings and weekends; be responsible for the library's homepage and networked resources; and teach in the Library Science Program, an undergraduate minor.

This tenure-track faculty position requires communication and organizational skills as well as the ability to work in a collegial, teamwork environment. Minimum qualifications include a Master's degree from an ALA accredited institution, experience in information literacy, reference (particularly in a networked environment), and teaching essential. Background in school libraries a plus. Salary is negotiable depending on rank, but the minimum is $30,000 for a 12 month contract. Excellent benefits.

Send a letter of application, current vita, and three letters of reference to: Bob Carmack, Chair, Selection Committee, JDH Library, UW-Superior, Superior, WI 54880. Applications must be received by April 1, 1998. Starting date: July 1, 1998.

UW-Superior is required to provide a list of nominees and applicants if requested. A written request can exclude applicants from this list. Names of all finalists must be disclosed if requested. UW-Superior is an affirmative action, equal opportunity employer. ❚❚

Dates and Data

Send information on continuing education activities and meetings to Continuing Education, *Channel*, Division for Libraries and Community Learning.

March

1-31 **Music in Our Schools Month.** Contact Music Educators National Conference, 1806 Robert Fulton Drive, Reston, VA 22091; (800) 336-3768.
National Nutrition Month. Contact American Dietetic Association, 216 West Jackson Boulevard, Suite 800, Chicago, IL 60606; (312) 899-0040, ext. 4653.
National Women's History Month. Contact National Women's History Project, 7738 Bell Road, Windsor, CA 95492; (707) 838-6000.
Youth Art Month. Contact Council for Art Education, 100 Boylston Street, Suite 1050, Boston, MA 02116; (617) 426-6400.

10-14 **Public Libraries: Vital, Valuable, Virtual.** Seventh national conference. Kansas City, MO. Sponsored by the Public Library Association. Contact (800) 545-2433, extension 5PLA, *http://www.pla.org*.

13 **Council on Library and Network Development (COLAND) Meeting.** Sheraton Madison Hotel, 706 Nolen Dr., Madison, WI. Contact Carolyn Winters Folke (608) 266-2205 or folkecw@mail.state.wi.us.

27 **It Takes a Vision.** Video teleconference for library support staff, 11 a.m.-1 p.m., Madison Area Technical College. Sponsored by South Central Library System and MATC. Sessions are free to members of library systems that have intersystem agreements with SCLS; $20 others. Registration materials mailed to all Wisconsin library systems. Contact Donna Hussin, (608) 246-5613, dhussin@scls.lib.wi.us.

April

1-30 **National Media Month/School Library Media Month**

1-3 **Wisconsin Educational Media Association.** Spring conference. Grand Milwaukee Hotel, Milwaukee. Contact Mary Lou Zuege, (414) 255-8444, or Pamela Penn, (414) 475-8128.

2 **International Children's Book Day.** Celebrated on Hans Christian Andersen's birthday to help young children develop an understanding of other cultures through literature. Contact U.S. Board on Books for Young People, c/o International Reading Association, P. O. Box 8139, Newark, DE 19714-8139; (302) 731-1600, ext. 274.

3 **WLA Young Adult Services Section.** Spring conference. Stevens Point. Contact Elizabeth Vollrath, Portage County Public Library.

7 **World Health Day.** Commemorates establishment of the World Health Organization in 1948. Contact American Association for World Health, (202) 466-5883.

19-25 **National Library Week.** Contact American Library Association, 50 East Huron Street, Chicago, IL 60611.

26-28 **The Wright Place at the Right Time: Positioning the Library for Maximum Impact.** Wisconsin Health Science Library Association annual meeting. Monona Terrace Convention Center, Madison. Contact Mary Janeck, (608) 358-6532, mjaneck@ssmhc.com, or Robert Koehler, (608) 267-6234, rkoehler@meriter.com.

30 **You Deserve a Break Today: A Special Workshop for Library Support Staff.** Eau Claire, sponsored by Indianhead Federated Library System. Presenter: Dr. Deb Johnson. Contact Sandy Robbers, (715) 839-5082 or robbers@ifls.lib.wi.us. Credit available. Register by April 23, 1998.

May

6 **Council on Library and Network Development (COLAND) Meeting.** Ramada Inn and Conference Center, 201 North 17th Avenue, Wausau, WI. Contact Carolyn Winters Folke, (608) 266-2205 or folkecw@mail.state.wi.us.

7-8 **Wisconsin Association of Public Librarians (WAPL).** Spring Conference. Ramada Inn, Wausau. Contact: Linda Orcutt, (715) 847-5554.

June

25-7/2 **ALA Annual Conference**, Washington, D.C. Contact ALA (800) 545-2433.

July

10 **Council on Library and Network Development (COLAND) Meeting.** Sheraton Madison Hotel, 706 Nolen Dr., Madison, WI. Contact Carolyn Winters Folke (608) 266-2205 or folkecw@mail.state.wi.us. ❚❚

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